



# News & Notes

May 2008

## Awards still available

Is your club in the mood for recognition? Keep in mind that you still have time to qualify for the [Year Round Growth](#), President's Diamond Challenge, the Founder's Award, [the President's Retention Campaign Awards](#) and [Membership Keys](#) for 2007-2008.

## New MMR Reporting Procedure

Effective April 2008, Lions Clubs International will no longer release membership numbers on a one month lag. Instead, reports from a particular calendar month will be released at the end of that same calendar month. For more information about how this reporting change affects your club, preview the [Frequently Asked Questions about MMR Reporting](#) section.

## Transferring a Member

Lions looking to transfer into and out of clubs can have a difficult time. Transfers can be made easier if clubs follow certain current guidelines:

1. For a transfer to be completed, two activities must take place—a drop from one club and a transfer into another.  
  
A drop from one club must happen first; a transfer into a new club must happen second.
2. Club secretaries are responsible for reporting drops and transfers in their respective reporting system, such as the MMR or WMMR. Submitting a transfer form to LCI does not ensure member transfer.
3. Instructions on how to drop and transfer members using the WMMR can be found at the [WMMR Quick Reference Guide](#).

## Celebrate Membership Growth at the International Convention

Staff at International Headquarters is busy planning membership growth, extension and retention seminars as well as related events for the international convention in Bangkok, Thailand, June 23-27. Register for the [convention](#); Plan to join the Extension & Membership Division staff at our scheduled events:

<i>Monday, June 23rd</i>	Family & Women Membership
<i>Tuesday, June 24<sup>th</sup></i>	5 Star Quality Club  <a href="#">Membership Key Award Breakfast</a>  Recruiting Younger Members (French)  Challenge to Grow (Hindi)  Membership Growth in a Changing Society  Challenge to Grow (Chinese)  Challenge to Grow (Spanish, Portuguese)
<i>Thursday, June 26<sup>th</sup></i>	Challenge to Grow—Germany's Success Story  New Trends in Club Operation  Membership Retention in a Changing Society  Recruiting Younger Members

## New Information for You in Lions Year 2008-2009

The Membership Operations Department will have at least three different resources for your club to use in 2008-2009. If you are interested in increasing your rate of retention, we will have an exit interview (also known as a Former Member Satisfaction Survey) for your use. We will also have two separate resources on recruiting within your community. Ensure that you receive these resources as well as other communication from the Extension & Membership Division by reporting e-mail addresses correctly.

To report updated email addresses, District Membership Chairs may write to [memberops@lionsclubs.org](mailto:memberops@lionsclubs.org) and District Retention Chairs may write to [retention@lionsclubs.org](mailto:retention@lionsclubs.org).

## The Power to Print

Your Lions club can print material directly from the Lions Clubs International Web site. By printing directly from the Web site, you can:

- introduce concepts to your members
- conduct a membership drive in a hurry
- offer Lions information without having to wait

Materials on membership development, new club formation and club management can be easily accessed from the right-hand side menu of the [Membership Development Web page](#). Printing on your own has never been easier!

The difference between what we do and what we are capable of doing would suffice to solve most of the world's problems.

--Mohandas Gandhi

## Publications list

- 📖 Lions Make a Difference (ME-40)
- 📖 Application/Invitation for Membership (ME-6B)
- 📖 Lions Pocket Card (ME-33)
- 📖 I am a Lion (ME-37)
- 📖 Orientation Guide (ME-13)
- 📖 Orientation Courses (ME-13b-f)
- 📖 Sponsorship is An Important Responsibility (ME-21)
- 📖 Meaningful New Members Inductions (ME-22)
- 📖 The Three-Person Membership Committee (ME-29)
- 📖 Salute the Heritage, Reward the Effort (ME-36)
- 📖 The Year Round Growth Brochure (YRG-15)
- 📖 The President's Retention Campaign Overview (PRC-1)
- 📖 The President's Retention Campaign Clinic Series (PRC 2-5)
- 📖 How Are Your Ratings – Administrative Guide (ME-15)
- 📖 How Are Your Ratings – Questionnaire (ME-15b)
- 📖 Lions Mentoring Program Overview brochure (MTR-10)
- 📖 Lions Mentoring Program guides (MTR 1-5)

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Questions?

Inquiries regarding Membership and Retention chairpersons contact information, workshop requests and reimbursements, and ordering supplies: Please call (630) 571-5466 ext. 322 or e-mail [memberops@lionsclubs.org](mailto:memberops@lionsclubs.org).

Inquiries regarding Membership and Retention Chairpersons administrative responsibilities and job descriptions: please call (630) 571-5466 ext. 319 or ext. 355.