



Giving Every Lion and Leo a Voice





PID Elisabeth Haderer



PID Jay Patel



Being a Lion is Empowering

The 2020-2021 New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association.





New Voices Help Us Grow



New Voices is a grassroots initiative with the goal of sharing stories locally to inspire others and to promote the organization and its efforts to non-Lions in our communities.

Inspired Lions are likely to serve more, recruit more, become better leaders, and spread the message of Lions International.

NEW VOICES IS A PLATFORM

- For sharing new ideas and learning from each other. It seeks to encourage clubs to be dynamic and innovative by trying something new, and to give all the opportunity to grow personally and professionally.
- For acknowledging the hard work of Lions and Leos excelling in the areas of marketing, membership, leadership and service
- For inclusivity and hearing the voices of underrepresented populations
- For barrier breaking and encouraging Lions and Leos to take leadership roles



WHO ARE NEW VOICES?

New Voices are Lions and Leos who demonstrate exceptional influence, in one of four areas:

SERVICE

MEMBERSHIP

LEADERSHIP

MARKETING



New

Voices

WHO IS ELIGIBLE TO BE A NEW VOICE?

Diverse and innovative Lions and Leos from districts all around the globe that feel empowered by Lions!

- Who has an inspiring story or experience to share
- Who has a new or innovative idea to share
- Who has not had an opportunity to lead
- Who believes in our mission and wants to get others involved

New Voices 2020 -2021



NewVoices@lionsclubs.org

- New Voices certificates presented by District Governors to their selected New Voices
- Districts should recognize and promote New Voices locally and encourage participation in district events to inspire others
- New Voices story collection form sent to DGs in September.
- Each district New Voice should submit a story for possible sharing on the New Voices website, Facebook page and webinars



New Voices Process

District
Governors
present New
Voices in their
district with
certificates

District promotes
New Voices and
provides
opportunities for
them to share
their stories

New Voices speak
out and encourage
other Lions and
Leos to take lead
and be innovative

District Governors
submit New Voice
story collection
forms to LCI for
possible sharing at
International level



Structure and Support



ROLE OF DISTRICTS



District Governor

- Identify New Voices locally – consider diversity and Lions/Leos that excel in each of the four areas
- Presentation of New Voices certificates
- Feature local New Voices at district events and in communications
- Provide New Voices stories to LCI through New Voices Story collection form

Feature New Voices on local district websites and social media, or in club and district newsletters. Share their stories at zone, region, district and club meetings, service projects, and fundraising events

ROLE OF NEW VOICES



New Voices Nominees

- Share their stories and find ways to spread their messages
- Accept speaking engagements and serve as role models
- Encourage and mentor others to take up leadership roles
- Work with clubs and districts to promote stronger and more inclusive membership



LCI call for New Voices stories

New Voices Story Sharing Requests

LCI requests that District Governors aim to submit their New Voices stories by November 1st, however, the collection process will remain open and ongoing throughout the year. There will be a quarterly call for stories.

October 31st New Voices nominations due for first quarter recognition

January 15th New Voices Nominations due for second quarter recognition

March 15th New Voices Nominations due for third quarter recognition

May 15th New Voices final Nominations due for fourth quarter recognition

LCI PROGRAM SUPPORT

1 Social

- Manage social media to be utilized to engage members at all levels, recognize select New Voices and share ideas.

2 Website

- To serve as a destination for campaign promotion and resources.

3 Webinars

- Continue volunteer-led webinars that proved successful in sharing ideas and reaching Lions with leadership development concepts that were meaningful.

4 Resources

- Provide marketing materials needed for local events showcasing New Voices



“*I’m a voice of membership.
I’m a voice of leadership. I’m
a voice of service. I’m a voice
of marketing. I’m a new
voice, which voice are you?*”



Caption lorem ipsum dolor sit amet,
consectetur adipiscing elit. Integer eu tortor
elementum, maximus ex at...



Katie Wong - August 11, 2016

ADDITIONAL RESOURCES

New Voices Workshop Grant

- Explore factors surrounding the recruitment and retention of women, young Lions and Leos as well as diverse populations
- Devise strategies for increasing membership and diversity in Lions and in leadership positions
- Create action plans for implementation

New Voices Symposium Grant

- Identify new community projects that are of interest to women, young Lions and Leos as well as diverse populations
 - Promote new clubs within the community
 - Identify potential members
- Charter a new club/club branch to complete a new community project

US\$8,000 is available per Constitutional Area, each fiscal year as designated funding to host a New Voices Symposium or Workshop

Up to US\$2000 can be used towards each event.

Workshop and Symposium Programs

- Focus has expanded from women to include youth and diversity.
- Grants are awarded on first come first serve basis.
- Multiple Districts or Districts may apply each fiscal year. If MD/D was awarded a grant the previous Lions year they may not apply till after November 1st.
- Must submit grant application at least 30 days prior to event. Prior LCI approval is necessary for reimbursement.
- Reimbursement requests and reports shall be submitted within 30 days of the event to receive grant.

NewVoices@lionsclubs.org





Innovation, inspiration, motivation and fun!



For more information contact:

District and Club Administration Staff at:
newvoices@lionsclubs.org

and visit

Facebook: Lions New Voices

Microsite: <https://weserve.org/newvoices>

And Join the Conversation!

