



# GAT Stories from the Field: Leo Awareness Month

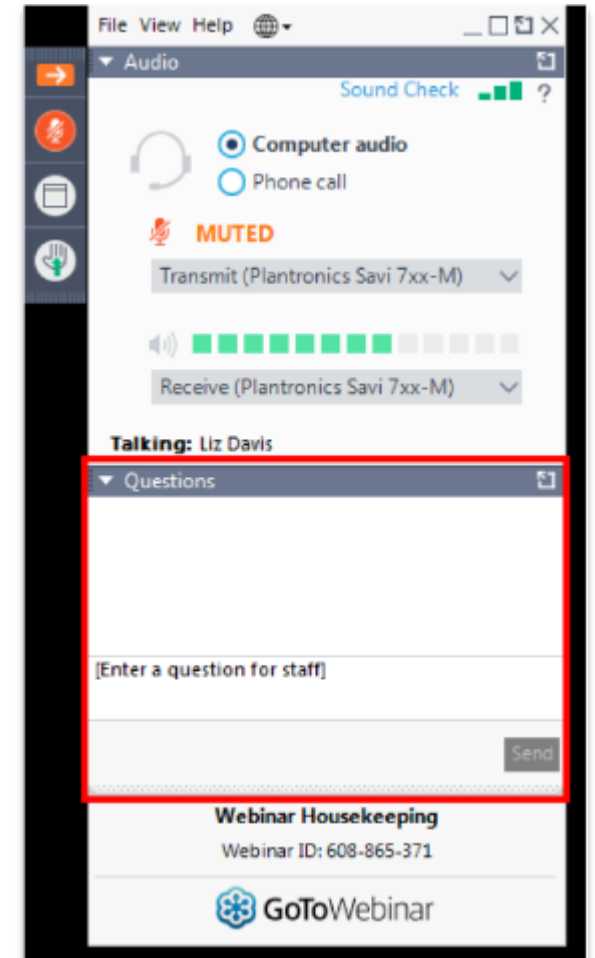


# Zamir Narvaez

Moderator  
Curacao

# Important information about this webinar

- This webinar is being recorded. The recording and presentation will be available later this week on the Lions International Virtual webpage: [lionsclubs.org/virtual](https://lionsclubs.org/virtual)
- Your microphone has been muted and will remain so for the duration of this webinar
- Have a question? Submit it using the “Question” tab located in the sidebar





# Who is **Zamir**?

- President- Leo Club Willemstad
- Leo Member for 5 years
- Leo of the Year (International, Multiple District, District)

**Fun Facts:** Loves swimming, music and wants a career in architecture



Leo  
Awareness  
Month



There are more than  
**7400**  
Leo Clubs worldwide.



April is...

**LEO  
CLUB**  
awareness month



There are  
**170,000**  
reported Leo  
members



Leos clubs are in  
**151**  
nations.



IN 2020,  
LEOS SERVED  
**9.5 MILLION**  
PEOPLE





ALPHA



OMEGA



ALPHA



OMEGA



30,092

Service projects



# Our Stories



**Spread Kindness**

**Olive Picking**

**Seeds that Make a Tree Grow**

**Extreme Makeover: Leo Edition**



**Ask your questions to LCI  
Staff or Presenters in the  
question box!**





# Spread Kindness



MD  
35

**Leo Zamir Narvaez**

**LEO CLUB PRESIDENT**

CA 1: U.S. and Affiliates, Bermuda and Bahamas

# Spread Kindness

Sometimes a little act of kindness can go a long way





# Willemstad, Curacao



- 150,000 inhabitants
- 444 m2 of terrain
- Tourist attraction





# Leo Club Willemstad



- 40 members
- 5 years of existence
- Biweekly for General Assembly Meeting
- Around 5 projects and social events per year
- Under the Curacao Lions





# How it started

- Promotional Committee
- Making a name for Leo Club
- Tough times for the economy
- High impact project with small investments
- Long lasting impact project







# Our impact

- Expenses, 110 USD
- 200 roses and flowers and printing cards
- An impact on approx. 200 people (including businesses)
- Around a month to edit
- A video that lives on!

# Spread Kindness Video





# Why?

- To encourage small acts of kindness
- To express how impactful this small act of kindness can be
- Promotion for the club



The  
happy  
faces







# The aftermath

- A lasting impact
- Sharing on socials
- Emphasis on the Leo Program
- Showed to new members





**Thank you!**

**A project by Leo  
Club Willemstad**

**Bringing smiles on  
people's faces**



# Olive Picking



**Leo Mays Kuhail**

LEO MEMBER

CA 6: India, South Asia and the Middle East

MD  
35

MD  
351



# Leo Mays Kuhail

Ramallah District  
Leo Club  
Palestine

# Ramallah District Leo Club





# About us

---

- Inaugurated in 2020
- 26 members of motivated young leaders in Ramallah
- First project as a Leo Club





**Al Ounah**

العونة





# Olive Harvest Activity

October 2020



# Olive Harvest

## A celebration of cultural heritage

- Expression of connection to the land
- Tradition passed on through generations (dating back to thousands of years)
- Recreational family activity
- 48% of the agricultural land in Palestine is planted with olive trees\*
- Accounts to 70% of fruit production in Palestine\*
- Contributes to around 14% to the Palestinian economy.\*

\*ReliefWeb/ OCHA

# Extending Ounah from the Ramallah Leo Club

- Family from Bet Ijza - A story of resilience
- 101 'Dunam' (0.101 square kilometers), much of which is planted with olive trees
- Land is in a politically charged area
- Family lacked capacity to pick the entire land
- Un-picked olives can affect the health of the trees and future fruit crop

# Ramallah Leo Club Video











# Olive Harvest Project Results

- Collected close to 8 olive oil tanks worth of olives ( average \$150 per tank)
- Approximately \$1,200 of profit for the farmer's family
- Created relationship with a great family we can serve with in the future

# Thank you!





# Seeds that Make a Tree Grow



**IPDG Sari Pitaloka**

CA 7: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MD  
35

MD  
351

MD  
307







# IPDG Sari Pitaloka

307 B1 - Jakarta

# The seeds that make a tree grow

A success story from 307 B1





Determined to bring her club to  
be excellence during her term  
as a club president

**Lion Maya Devi Setiakusuma**



# Leo Club Jakarta Victory Heritage & Victory Allegiance





## Some of their activities



**Organized  
underprivileged kids  
going to the park**



**Organized a sport  
event for kids with  
Down syndrome**



**Attended district  
council meeting**

**Lions Club Jakarta  
Selatan Victory  
Blossoms was  
approved on  
August 17, 2018**



“

*Never underestimate your  
power! You'll never know what  
great impacts can be caused by  
your actions!  
Keep serving Leos.*

”



*Thank You*







# Leo-Lion Board Liaisons 2020-2021

[www.lionsclubs.org/leo-lions](http://www.lionsclubs.org/leo-lions)

## Submissions due April 12





# Extreme Makeover: Leo Edition



**Leos Eleonora Fresia and Letizia Vanelli**

CA 4: Europe

MD  
35

MD  
108

MD  
351

MD  
307



**Leo Eleonora Fresia**  
**Leo-Lion Board Liaison 2018-2019**  
**Leo Europa Forum 2020 President**  
**Italy**



**Leo Letizia Vanelli**  
**President - Leo Club Cinisello Balsamo**  
**International Liaison Officer, Council of European**  
**and Mediterranean Leo Clubs**  
**Italy**



# Extreme Makeover: LEO Edition

A story of struggle and frustration, of never giving up, but finally succeeding

Eleonora Fresia and Letizia Vanelli  
MD Leo 108 ITALY



# LEO EUROPA FORUM 2020







# Casa Ronald (Roma Palidoro)

Around the globe, Ronald McDonald House Charities hosts free of charge families from all over the world with hospitalized children, providing them with a home away from home in times of great need.







Lions Clubs International  
**FOUNDATION**

# 200 LEOS

- ▶ **Where:** Casa Ronald Roma Palidoro
- ▶ **When:** August 19<sup>th</sup>, 2020
- ▶ **What:** Restoration of the entire garden, play area and private beach area of the House.
- ▶ **Why:** To provide the guests of the house with a new renewed space.
- ▶ **How:** Apply for a LCIF Leo Service Grant?



*What we did not know at the time, however, was that this project would become an uphill battle for us because of COVID-19.*





Lions Clubs International  
**FOUNDATION**

# 50 LEOS

- ▶ **Where:** Casa Ronald Roma Bellosguardo
- ▶ **When:** September 26th, 2020
- ▶ **What:** Restoration of the entire garden, relax area and playground.
- ▶ **Why:** To provide the guests of the house with a new renewed space.
- ▶ **How:** Received 5000\$ dollars from LCIF Leo Service Grant and raised 1000\$ with the MD Leo 108 ITALY



# Our story isn't over yet...

- **Cancel LEF2020 for a second time.**  
This time, however, for good.
- **The service project is still on.**  
But will be carried out solely by Italian Leos.
- **For safety we had to reduce the number of volunteers involved.** From 50 planned, we could only have 15 people at max on site.



Lions Clubs International  
**FOUNDATION**

# 15 LEOS

- ▶ **Where:** Casa Ronald Roma Bellosguardo
- ▶ **When:** October 10<sup>th</sup>, 2020
- ▶ **What:** Restoration of the entire garden, relax area and playground.
- ▶ **Why:** To provide the guests of the house with a new renewed space.
- ▶ **How:** Received 5000\$ dollars from LCIF Leo Service Grant and raised 1000\$ with MD Leo 108 ITALY







**Before** the makeover...





**After** the makeover...



**Before the makeover...**





**After** the makeover...







**Before** the makeover...





**After the makeover...**



**Before** the makeover...





**After** the makeover...







**Let's talk about  
our impact...**



# How many **people** did we help?

- Around 60 families a year make use of the Bellosguardo facilities for around 150 direct beneficiaries.





## How many **people** did we help?

- External guest can now visit the House again, so about 40 additional impacted people per year





# Pay it forward...



**1000\$**

Donated  
to LCIF







# Thank you!

Follow us:



Leoclubitalia



Leo Club Italia

## Special thanks to:

Claudia Balduzzi - LCIF area leader CA IV Region G

Carlo Sironi - Council Chairperson MD Lions 108 Italy

Carlo Bianucci - LCIF coordinator MD Lions 108 Italy

Walter Mavica - Grant President

Martina Cerioni - MD Leo 108 Italy LCIF Coordinator 2019/2020

Francesco Perrella - MD Leo 108 Italy President

Eleonora Corica - Director Casa Ronald Roma Bellosguardo

Flaviano Pinna - Director Casa Ronald Roma Palidoro

And all our Leo volunteers that helped with the project <3



# Leo Grants

## Leo Leadership Grant

- US \$2,000 given to Leos planning a leadership conference
  - Update – Opening up to online events, cover PR expenses, media platforms and subscription fees

## LCIF Leo Service Grant


- US \$1,500 to \$5,000 to address the unmet humanitarian needs in their community. Leos must be directly involved in the organizing and implementing the project
  - Update – New Application
  - Up to US \$5,000 regardless of applying from a District or Multiple District
  - Applicants can apply for 75% for the total project budget (matching)



# Engaging your Leos

- Check out the GMT Toolbox for resources that can help you improve membership-including connecting with Leos

LEO CLUB PROGRAM DEVELOPMENT CHECKLIST



Organizing Leo Clubs offers Lions a chance to engage with young people in their community and serves as an avenue for prospective members. As Leos are already a captive audience aware and invested in Lions club's work, recognizing them as prospective members is an effective way to ensure the future of your district.

Complete the checklist below to help your district team accomplish the Membership Development District Goal and promote the growth and development of Leo Clubs in your district.

**Checklist**

**Q1** ☐ Connect with District Leo Chairperson, review available awards and grants for the fiscal year.

☐ Review the Leo annual report created by the Leo chairperson on status of Leo clubs.

☐ Meet with Leo district officers and/or Leo club presidents to establish district schedule for Leos service and convention.

**Q2** ☐ Promote reporting of Leos in MyLCI to Lions with Leo clubs to show the future of Lions in your district.

☐ Encourage Lions without Leo clubs to work with their chairperson to identify fit for Leo club advisor and steps to [start their own Leo club](#).

☐ Train Leo Club Advisors through District Leo Chairperson led seminars and workshops.

☐ Send a celebratory message to Leos in your district on International Leo Day, December 5.

**Q3** ☐ Collaborate with Leos on implementing one district-wide Leo and Lion joint service project utilizing a LCIF Leo Service Grant.

☐ Appoint Leos to serve with Lions on District Convention planning boards.

☐ Share success stories of Leos to Lions in your District.

**Q4** ☐ Extend invitation to all Leos to the District Lion Conventions.

☐ Invite graduating Leos to transition to a Lions club through Leo-Lion membership.

☐ Celebrate Leos for their service through awards and recognition.

☐ Encourage active Leos to apply for the International Leo Advisory Panel.

MEMBERSHIP DEVELOPMENT SUPPORTING MATERIAL

*Please  
join us!*

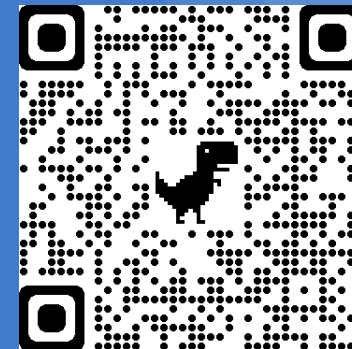
Leo Club Advisory  
Panel Webinar  
April 17th  
10:00-11:30 CST







# Questions ?



# Thank you

[www.lionsclubs.org/leos](http://www.lionsclubs.org/leos)

Please contact us as [leo@lionsclubs.org](mailto:leo@lionsclubs.org)

We invite you to join the [GAT Facebook group](#) to connect to  
Lions around the world.

© 2020 Lions Clubs International