

LEO CLUBS

**April Leo
Advisory Panel
Symposium**





Join us in Montréal

- Reuniting with fellow Lions and Leos from around the world
- International Parade of Nations
- Annual flag ceremony celebrating every Lion nation
- Special Sessions just for Leos
- Inspiring talks from Lion leaders and special guests
- Immersive, world-class entertainment
- A bright, interactive Exhibit Hall
- The sights, sounds, and tastes of Montréal city culture
- Opportunities to grow and strengthen your service



SCAN ME

April is...

LEO CLUB

awareness month



Leos clubs are in

151

nations.

IN 2021, LEOS
SERVED OVER
15 MILLION
PEOPLE



There are more than
7600
Leo Clubs worldwide.



LEO CLUBS

**April Leo
Advisory Panel
Symposium**



Video from IP Doug



Fernando Plachicoff

2021-22 Leo Advisory Panel Chairperson



Khamisi Grace

Department Manager, Young Lions and Leos

Leo-Lion Board Liaisons

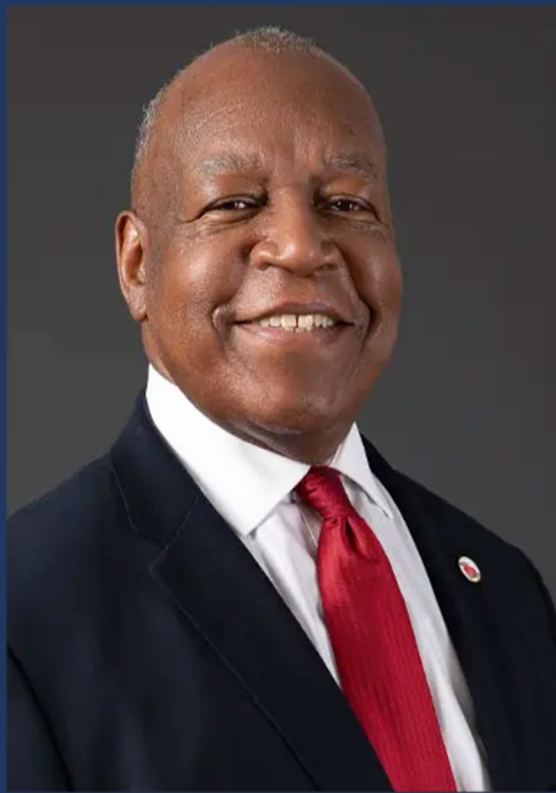
2021-2022



Ulrike "Ulli" Herrmann
Schwentinental, Germany
Technology Committee



Shefanie Vin
Paramaribo, Suriname
Membership Committee



Special Guest
Douglas X. Alexander
Lions International
President

2022 LEO-LION VIRTUAL TOWN HALL: The Art of Multigenerational Collaboration



Hosted By: Leo-Lion Board Liaisons
Shefanie Vin and Ulrike “Ulli” Herrmann

May 4, 2022
11:00 am. – 12:00 pm. CDT

Panelists
ILO President Letizia Vanelli, Italy
Leo-Lion Veronica “Vero” Caballero, Colombia

Register Today!

<https://attendee.gotowebinar.com/register/2406008940679440143>



Leo Advisory Panel





Leo Advisory Panel

- 32 Panelist, two Leos and two Lions from all 8 Constitutional Areas
- Appointed by the Lions Board of Directors
- Act as representatives, advisors, and resources
- Established in 2009

Committee Structure

Membership Experience Committee

Leo to Lion Transition Committee

Recruitment Committee

Purpose of Symposium

Promote Leo Club Awareness Month

Share the 3 presentations created by the panel


Share the 3 supplemental resources created

Open up for any questions you have for the panel


Accomplishments of the Advisory Panel

- ▶ Hosted 8 Constitutional Area webinars in September
- ▶ 2nd Leo Advisory Panel symposium
- ▶ Improvement in Leo Membership Reporting
- ▶ Increased Reported Leo Advisors
- ▶ Served as guest speakers at Local, Regional and Constitutional Area-Wide Events

Leo Club Advisory Panel Webpage




[Discover
Our Story](#)[Explore
Our Impact](#)[Start
Your Service](#)[Support
Your Foundation](#)[Resources
For Members](#)[LCIcon
Virtual Convention](#)

[Join](#)[Donate](#)

Advisory Panel Resources

The Advisory Panel is separated into three committees, Recruitment, Membership Experience and Transition. On their committees, panelist use their combined knowledge and experience to create resources on best practices for Leo clubs. Check out their resources below:



Recruitment

- [Starting a Community-Based Leo Club \(ppt\)](#)
- [Starting a School-Based Leo Club \(ppt\)](#)
- [Recommendations for Leo Club Integration to Board \(pdf\)](#)

Membership Experience

- [Leo Club Officers Overview \(pdf\)](#)
- [Leo Club Program Awards Handbook \(pdf\)](#)

Transition

- [5 Reasons to Create a "Former Leo" Lions Club Branch \(pdf\)](#)
- [Leo Advisory Panelist Talk Leo to Lion Transition \(video\)](#)
- [Preserving the Future – Leo to Lion Transition \(ppt\)](#)

Panelist also write individual blogs on success stories from their Constitutional Areas. Check out the [Lions Blog](#) to see what they've been up to.

What's **NEW**



Criteria:

- Net growth of 5 new members in MyLCI
- Reported 5 service projects in MyLion
- Reported all Leo officers for the fiscal year

What's **NEW**

New Leo
Leadership website
pages

Leo Club Pride
Page

MyLCI access to
Leo District Officers

Continuing the
Journey
Powerpoint

Lions Share Pin for
Leos

Lions Learning
Center Track for
Leos

Leo/Leo-Lion
Cabinet and
Council Liaisons in
MyLCI

Developed
Reporting
Resources



Leo Awareness Month

Take a picture of you wearing your Leo swag and use the hashtag **#LoudandProudLEO** on Facebook and Instagram with new social media templates

Lionsclubs.org/LeoPride

Recruitment Committee

Chair: Leo Luis Alvarez

Co-chair: Leo-Lion Akshit Bagla





Leo Club Program Advisory Panel Webinar

Recruitment Committee (2021-22)

Recruitment in a Glance



Luis Cuevas

Constitutional Area 3

Committee Chair



Akshit Bagla

Constitutional Area 6

Committee Co-Chair

Know your committee



Diana Grise
Constitutional Area 1



Alicia Beer
Constitutional Area 2

Know your committee



Guilherme Manenti

Constitutional Area 3



Massimiliano Manera

Constitutional Area 4

Know your committee



Calina Cheung
Constitutional Area 5



Ranjit Bhagat
Constitutional Area 6

Know your committee



John Clare
Constitutional Area 7



Kellie Bryan
Constitutional Area 7

Know your committee



Olajide Ogunsola

Constitutional Area 8

Know your committee

Leo Club Statistics

7,684 Total Leo Clubs

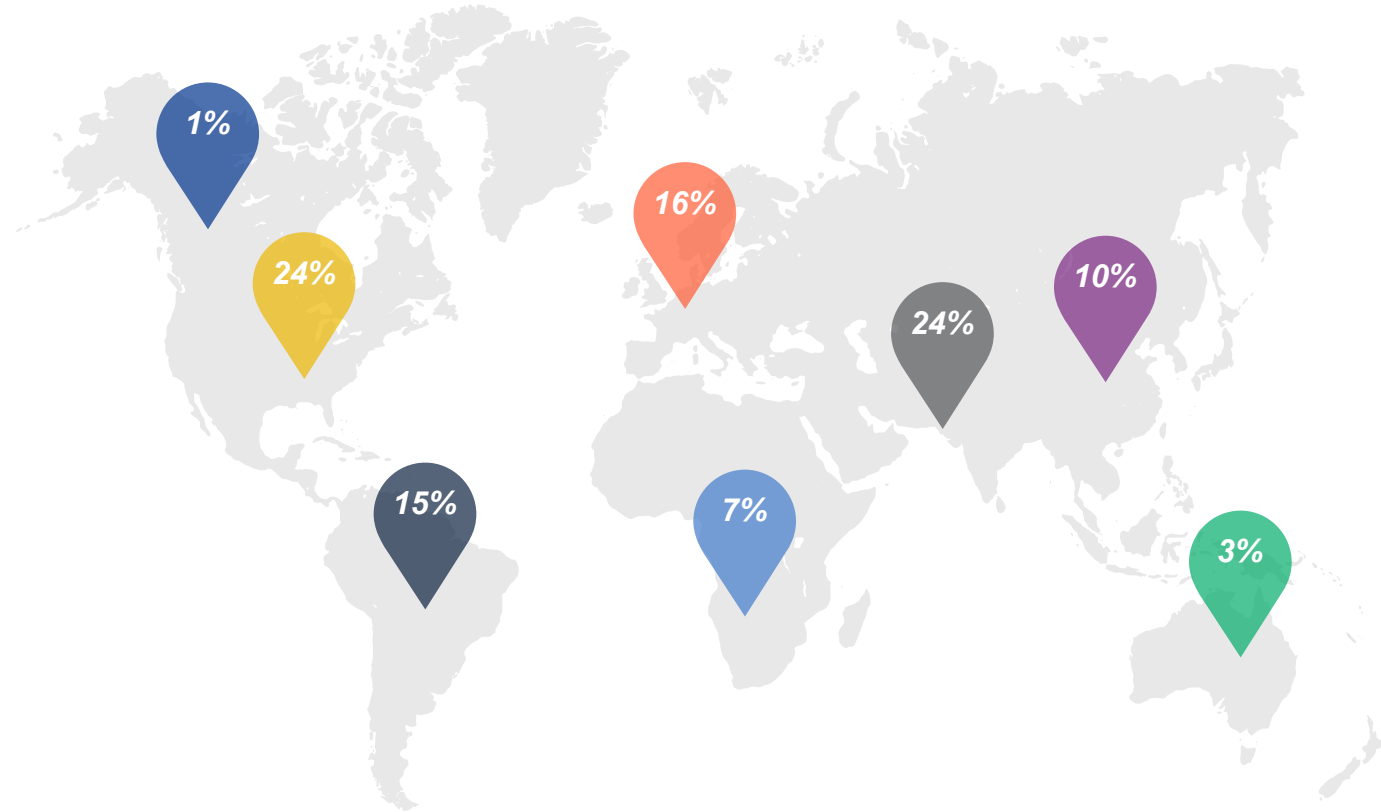
3,089 Alpha Leo Clubs

4,595 Omega Leo Clubs

153 Nations and Territories

181,731 Reported Leos

As of 25th March 2022



Leo Club Program Members Statistics

CA	Region	As of July 2021	As of January 2022	Net Growth
1	USA	15,418	17,349	2,021
2	Canada	1,113	1,256	143
3	S & C America, Mexico & Caribbean	13,795	13,766	(-29)
4	Europa	8,336	8,351	15
5	OSEAL	12,553	13,466	913
6	ISAME	93,297	104,968	11,671
7	ANZI	2,829	2,896	67
8	Africa	10,148	10,640	492
Total		157,489	172,692	15,293



Leo Club Program Club Statistics

CA	Region	As of July 2021	As of January 2022	Net Growth
1	USA	1,696	1,658	(-38)
2	Canada	86	84	(-2)
3	S & C America, Mexico & Caribbean	1,094	1,088	(-6)
4	Europa	1,146	1,138	(-8)
5	OSEAL	746	742	(-4)
6	ISAME	1,968	2,156	188
7	ANZI	201	199	(-2)
8	Africa	555	553	(-2)
Total		7,492	7,618	126



Ways of Recruiting Members



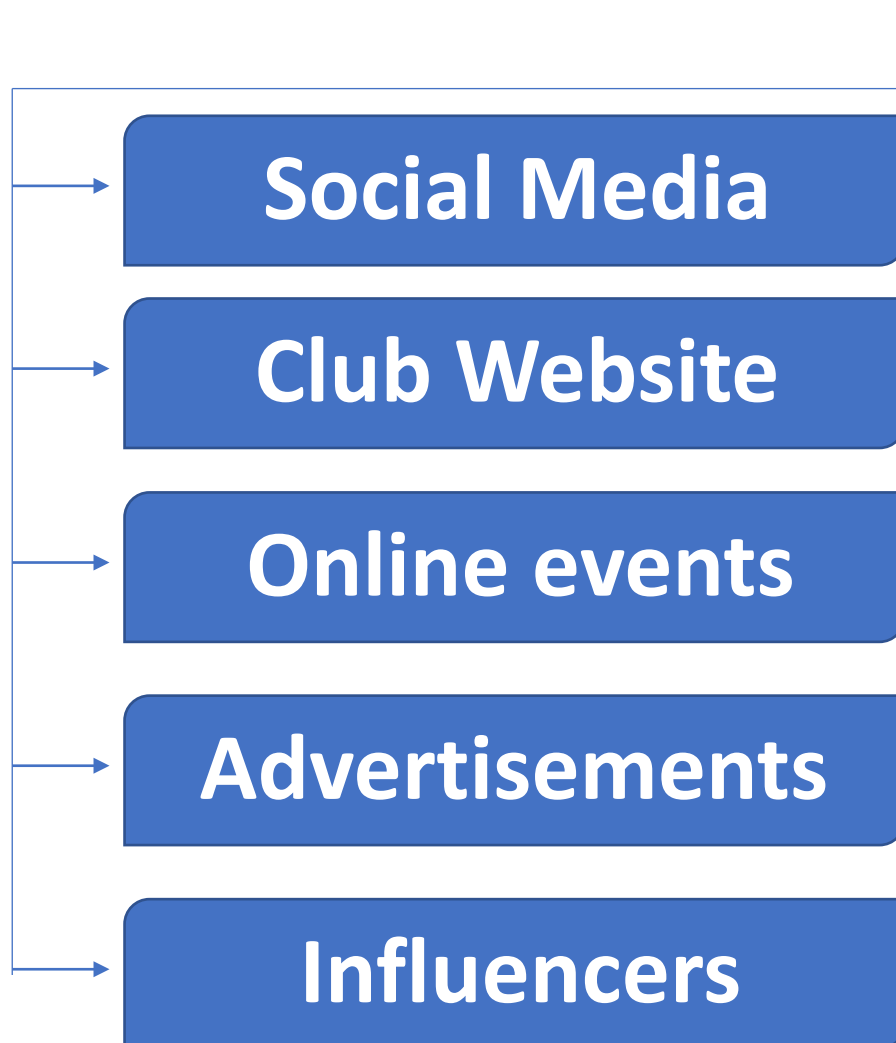
**Online
Techniques**



**Traditional
Techniques**

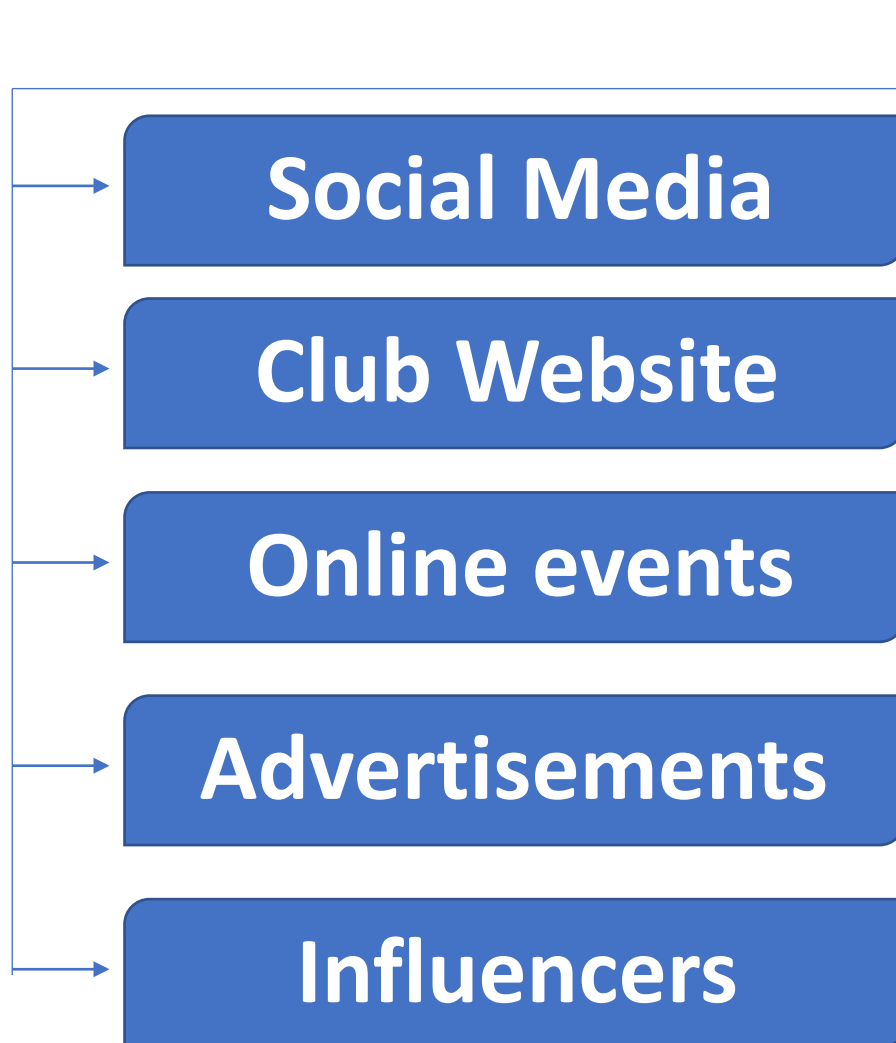


Online Techniques of Recruiting Members



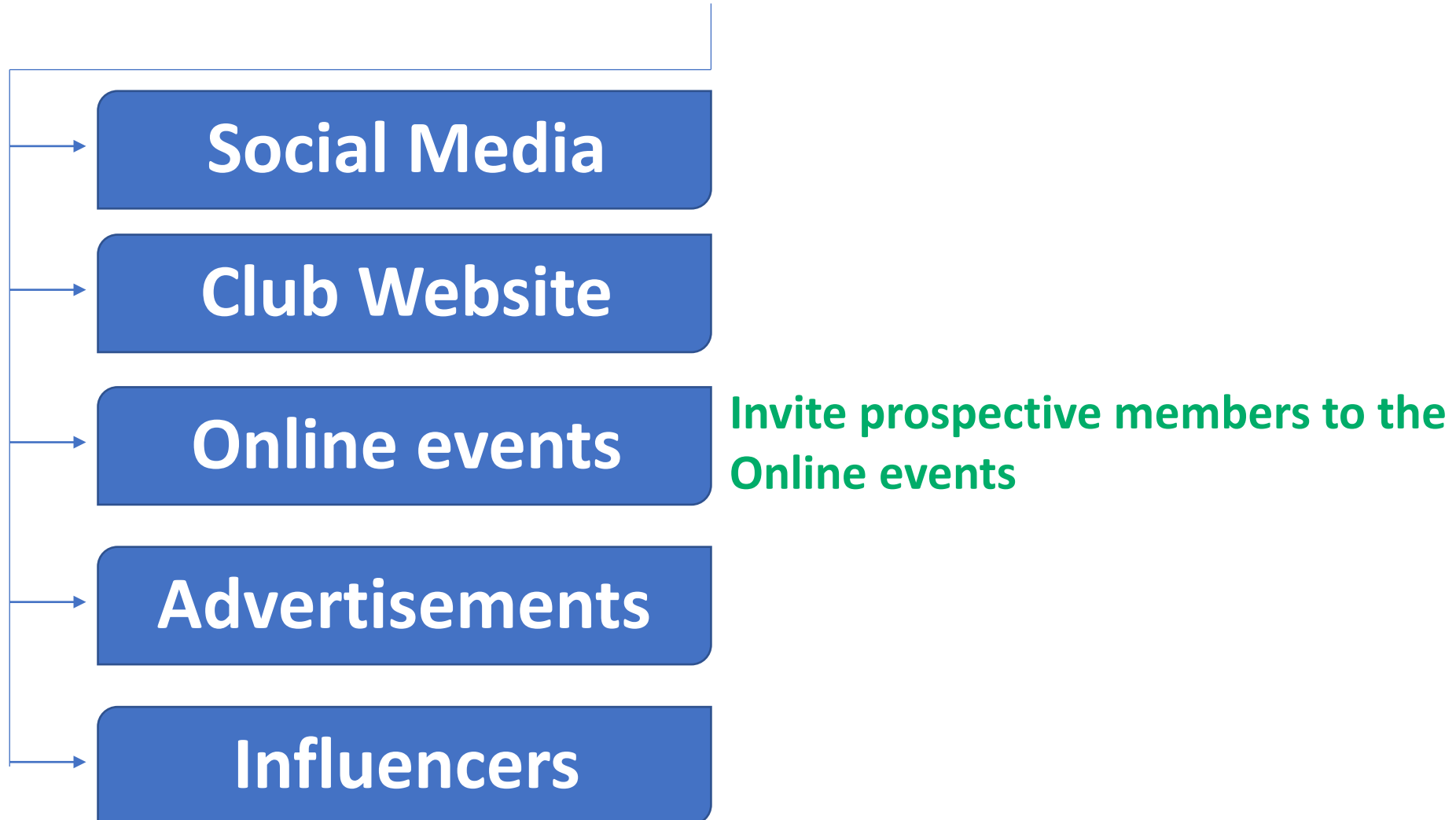
Make effective use of Social Media to attract more members

Online Techniques of Recruiting Members

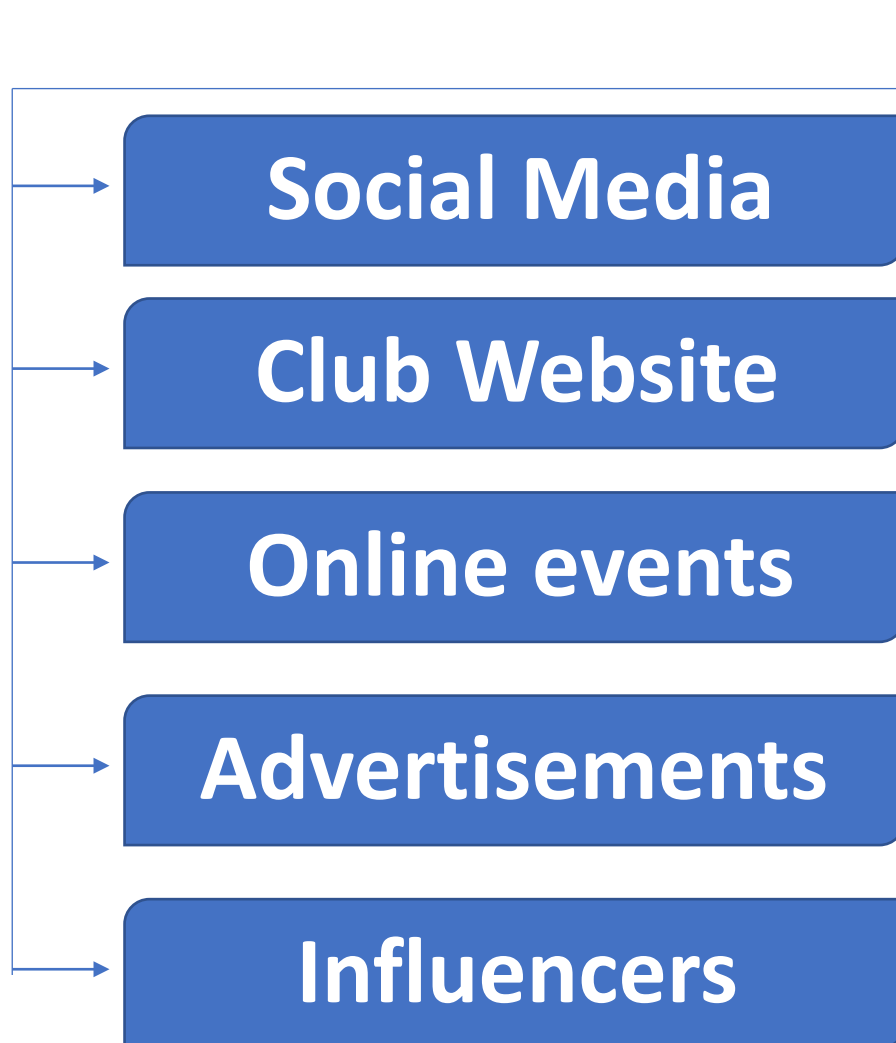


Create your own website or use the E-Leoclubhouse

Online Techniques of Recruiting Members



Online Techniques of Recruiting Members



Advertise your events on the social media to create awareness

Online Techniques of Recruiting Members



Increase awareness by involving Social Media influencers to promote your club



Traditional Techniques of Recruiting Members

A diagram showing five blue rectangular boxes stacked vertically. Each box has a white arrow pointing to it from the left. The boxes contain the following text from top to bottom: "Engage community youth", "Ask One", "Campaigns", "Fellowship events", and "Community Impact".

Engage community youth

Engage the youth in the community by involving them in activities

Ask One

Campaigns

Fellowship events

Community Impact

Traditional Techniques of Recruiting Members

A diagram showing five blue rectangular boxes stacked vertically. Each box has a white arrow pointing to it from the left. The boxes contain the text: "Engage community youth", "Ask One", "Campaigns", "Fellowship events", and "Community Impact".

Engage community youth

Ask One

Campaigns

Fellowship events

Community Impact

Asking the members to motivate others to join

Traditional Techniques of Recruiting Members

A diagram showing five blue rectangular boxes stacked vertically. Each box has a white arrow pointing to it from the left. The boxes contain the text: "Engage community youth", "Ask One", "Campaigns", "Fellowship events", and "Community Impact".

Engage community youth

Ask One

Campaigns

Fellowship events

Community Impact

Newspaper and other advertisements
inviting youth to join

Traditional Techniques of Recruiting Members

A diagram showing five blue rectangular boxes stacked vertically. Each box contains a recruiting technique. To the left of the boxes is a vertical line with five horizontal arrows pointing to each box. The techniques listed are: Engage community youth, Ask One, Campaigns, Fellowship events, and Community Impact.

Engage community youth

Ask One

Campaigns

Fellowship events

Community Impact

Inviting prospective members to
Fellowship events before service events

Traditional Techniques of Recruiting Members



Increased visibility through impacting the needs of community



District 301 – A2
Leo Philippines, MJF

Sharing their
Secret to Success

The New Normal

Path Ahead





Improve the Social Media presence of your club





Build your image in the community

Engage the community youth in service projects

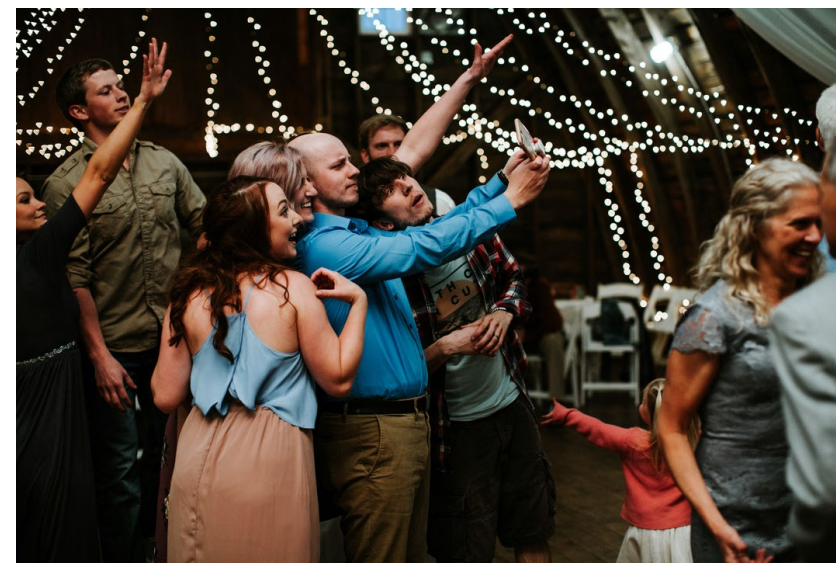




Involve children of Lions members and win their trust



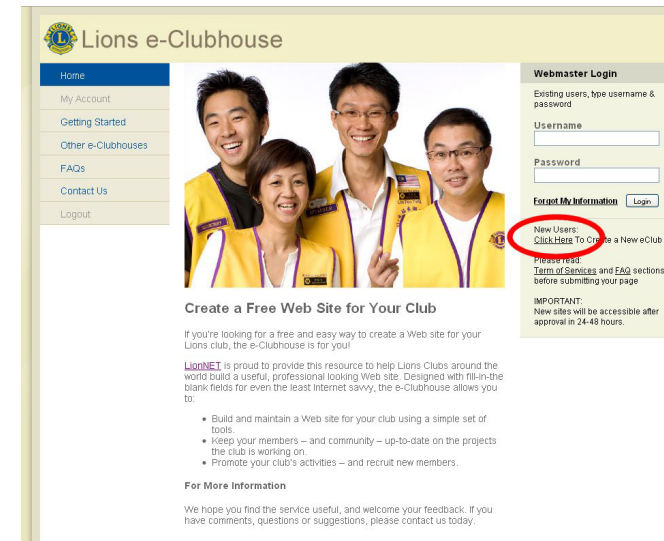
Invite prospective members to fellowship or service events





Launch membership drives and announce recognition initiatives

Create your own website or use the E-Leoclubhouse



Tips for Good orientation Session



Available on website

Or

Scan QR



01

MAKE THEM FEEL COMFORTABLE

Before beginning, make everyone feel comfortable with a short round of introduction

Brief Introduction about Lions and Leos including meaning of acronym

02

KNOW THE ORGANISATION

Show them our diversity by informing the numbers and division into 8 Constitutional Areas

03

SHOWCASE OUR NUMBERS

Teach the organisation's structure and importance of Club officers

04

ORGANISATIONAL STRUCTURE

05

WHO ARE WE? WHAT WE DO?

Inform about the types of events done by us - Service, Leadership Development, Fellowship, Sports etc with examples

Communicate the benefits of joining - Global recognition, Personality development, Enhancing Resume, Networking, Fun & Learning etc.

06

BENEFITS OF JOINING



RECRUIT new Leos
and
REPORT your members



Lions Clubs International



Thank you!



Lions Clubs International

Membership Experience Committee

Chair: Leo-Lion Joane Ngo

Co-Chair: Leo Katie Townsend





LEO CLUB ADVISORY PANEL

Connecting Leos



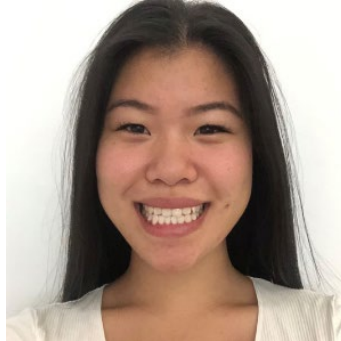
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Meet the Team



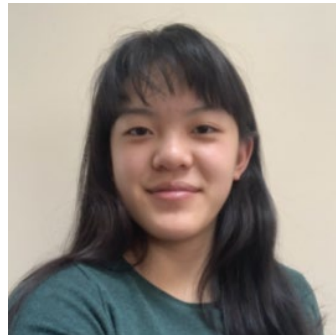
Analaura Gregorio
CA1- USA



Joane Ngo
CA2- Canada
**Membership
Experience
Chairperson**



Luc Debois
CA4- Belgium



Angela Li
CA1- USA



**Fernando
Plachicoff Rochner**
CA3-Uruguay
**Advisory Panel
Chairperson**





Meet the Team



**Bruno Silva
Soares**
CA4- Portugal



**Hasitha Srimal
Warnakulasuriya**
CA6- Sri Lanka



Amine Lehna
CA8- Morocco



Noriko Mori
CA5- Japan

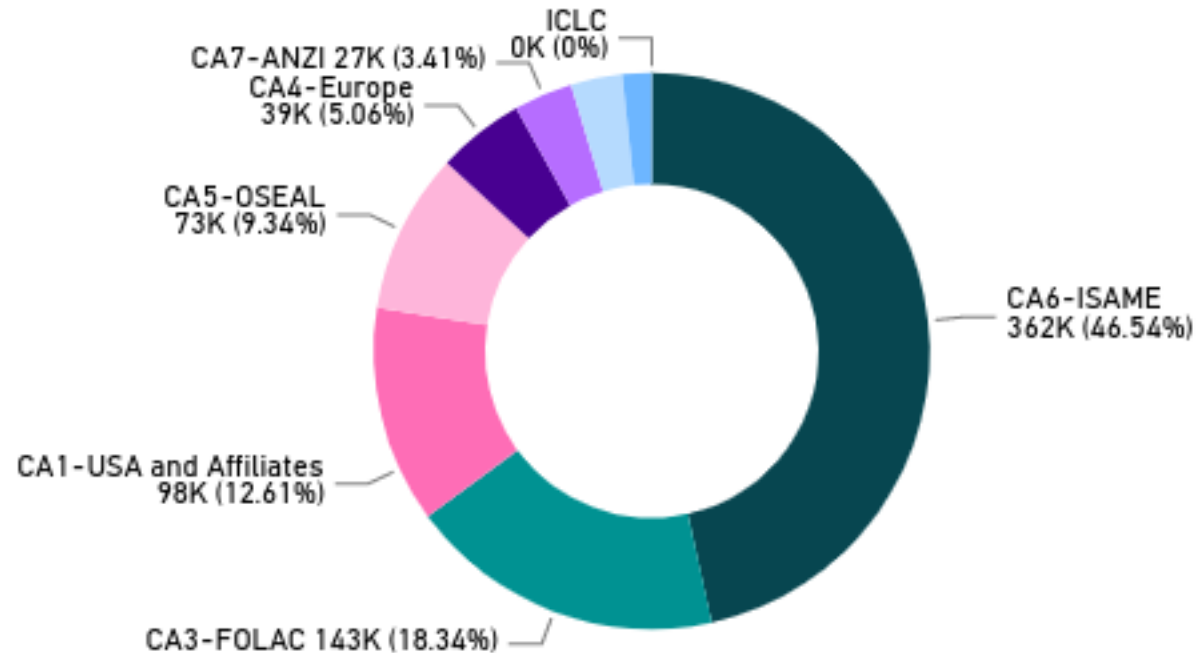


Katie Townsend
CA7- New Zealand
**Membership
Experience Co-
Chairperson**



Project data (both Leos and Lions)

Activity Count in FY by CA



Service Metrics

778,198

Overall Activity Count in FY

227,523,815

Overall People Served in FY

36,505,943

Overall Volunteer Hours in FY

51%

Clubs Reporting in FY





**Your Leo club is only a
small part of a bigger Leo
family**



Benefits

Individual

- Confidence
- Friendships
- Social skills
- More understanding of diversity

Club

- Collaboration
- New service project ideas
- Outside perspective of club dynamics
- Appreciation of diversity
- Shared interests





Barriers

Local	District/Multiple District	International
<ul style="list-style-type: none">• No other Leos clubs in area• No access to internet• Unaware of other leos clubs in area	<ul style="list-style-type: none">• Distance• age/ maturity (Alpha/ Omega)• Communication (Community/ school based clubs)	<ul style="list-style-type: none">• Cultural differences• Language barriers• Time zones



Social Media

Facebook, instagram, whatsapp, etc

- Allows clubs to promote events and any important dates.
- Can give inspiration for new ideas
- Gain new members



Leo club of
Kandy



Leo Club of



Leo Club of
Colombo Knights



Rangiora High
School Leos





Leo Pen Pal

- Learning about the pen-pal's country and culture
- Creates friendships through shared interests
- Teaches you key skills in communication
 - empathy
 - Patience
 - Mutual connection



Youth Exchange/ Lions International Youth Camp



- For youth aged 15-22
- Initiate, grow and maintain international relationships
- Promote cultural education
- Make memories
- Share experiences in both life and Leos





Leos Conference

- Workshops helps develops skills Leos can use for their club
- Participate in fun activities to encourage teamwork
- Meet fellow Leos from all over the district

Learn more at Lionsclubs.org/leos



CA7: Western Australia State Leos Conference



Sports tournament

- Develop teamwork within the clubs while competing against other clubs
- Good for mental and physical well-being
- Creating partnerships between clubs/ districts/ multiple district





Leos Get-Together



- Make friendships with Leos from other clubs
- Recruiting tool for prospective Leos
- Share ideas about projects
- Participate in activities
- But most of all...fun!



CA1: Great American Bash, Beach Party, and Barbeque





Collaboration project

- For clubs with shared interests
- Everyone uses their knowledge and strengths to organise a project for the community



CA4: Leos fight hunger



Resource Document

Activity ideas for connecting Leos



THERE ARE 140,000+ LEOS FROM 7,200+ CLUBS IN 150+ COUNTRIES AND TERRITORIES. DURING YOUR TIME IN LEOS, YOU WOULD HAVE MET SEVERAL OTHER MEMBERS IN YOUR DISTRICT, MULTIPLE DISTRICT AND EVEN INTERNATIONALLY.

Sports tournament

What you need:

- sports equipment (depending on sport)
- sports field / court
- game implements
- temporary place to stay
- carpooling arrangement

Prior to event:

- invite clubs and authorities
- define disciplines, not only physical sports but also cards or table games to be inclusive
- define how the teams will be formed or if clubs will compete with each other

During/ after the event :

- warm up games, to get people to know each other
- have all the games keep a friendly mood
- fun activities for the meantime
- water and food
- prizes for winning teams, spot prizes

Leos Conference

What you need:

- support from Lions/Leos district
- sound/ visual equipment
- speakers
- facility to hold conference

Prior to event:

- apply for Leos leadership grant to support funding
- set up responsibilities, budget, schedule
- arrange time and location of event
- promote the conference
- set up power points for workshops

During/ after the event :

- provide food and beverages
- resource booklets for Leos to write notes in
- arrange certificates for completion of sessions at conferences.
- make sure everyone is interacting with each other

Leos Get-together

What you need:

- food and drinks depending on the event/season
- materials for the get-together
- game materials
- location
- carpooling arrangements

Prior to event:

- determine location/time/attendance
- invite prospective Leos to the event to learn more about Leos
- arrange competition spot prizes for games and activities and raffles
- Lion chaperones / volunteers when Leos go into groups
- recruitment posters (what it means to be a Leo/ why become a Leo)

During/ after the event :

- provide food, drink, games, and other activities to fill out the time
- interactive games to promote interaction
- carry out events according to rough schedule, make sure
- have a buddy system to encourage interaction between Leos/ non Leos
- Make sure Leos are all accounted for before and after the event
- Have fun :D



Collaboration Project

What you need:

- location to do project
- carpooling arrangement
- volunteers
- equipment (depending on type of project)
- food/ drinks for event

Prior to event:

- determine the need in the community
- Apply for Leos Service grant + grants associated with a cause
- determine budget, responsibilities, equipment, location and time
- invites Leos, Lions and Prospective Leos to volunteer
- promote the project

During/ after the event :

- photos/ videos for promoting the event
- provide food and water alongside equipment
- arrange groups and set each group with a task
- set up activities for when volunteers need a break





Lions Clubs International



Thank you!

Transition Committee

Chair: Lion Berk Bulgurlu

Co-chair: Geila Wills





LEO CLUB ADVISORY PANEL

2021/2022

Transition Committee Webinar 09/04/2022



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Transition Committee Topics 2021-2022



What is the Leo-Lion Program?



(Hygor & Claude)

Statistics About Transition



(Bernard & Wilson)

Success Stories



(Berk & Javishaa)



Transition Committee Topics 2021-2022



Ways to Increase Motivation



(Davin & Pamela)

Fun Reasons to be a Leo-Lion



(Geila & Sandeep)

Test Your Knowledge with Kahoot (Maylyn)



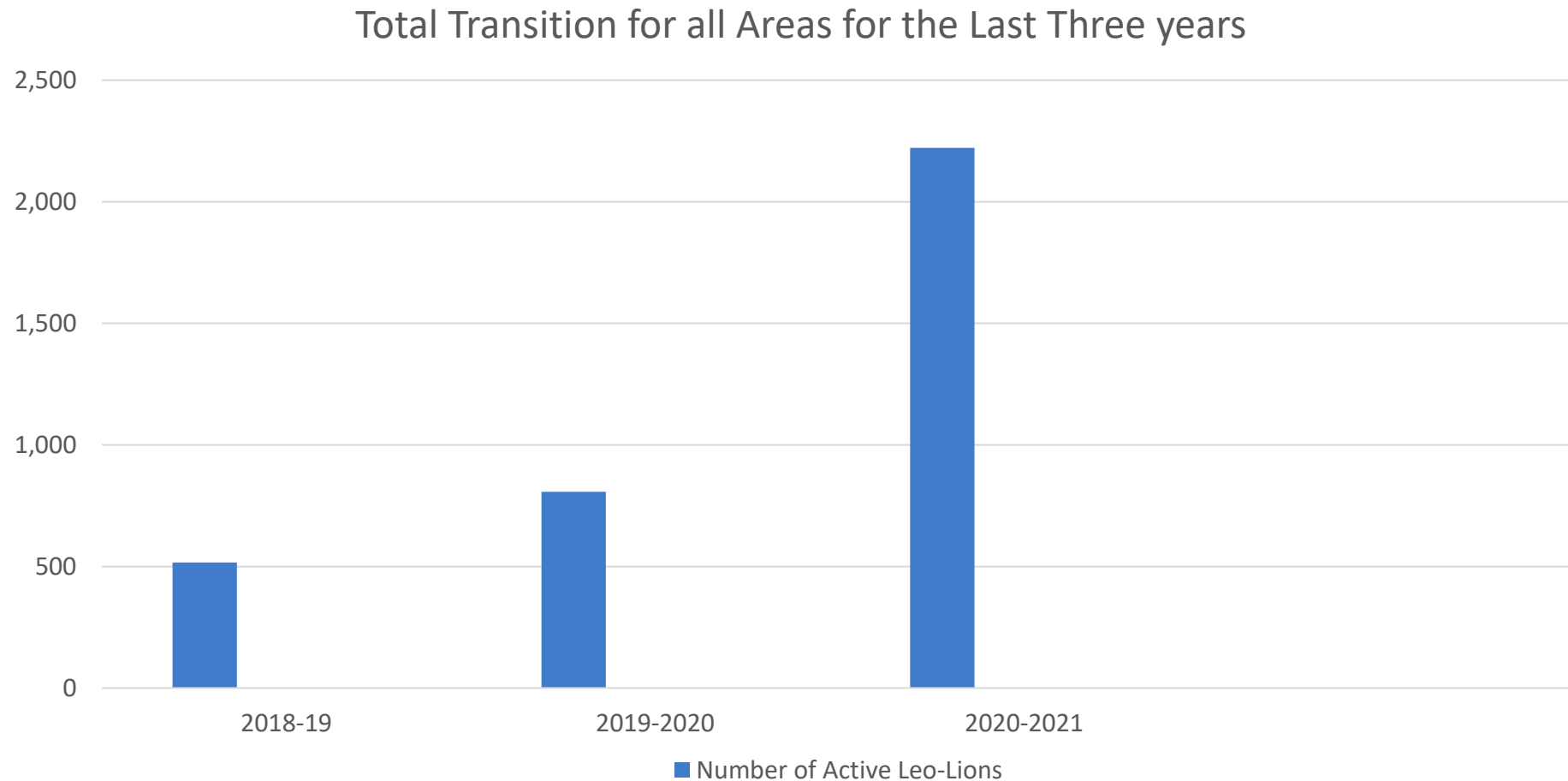


What is the Leo-Lion Program

- **Who can be a Leo-Lion?**
 - Served as a Leo for over a year
 - Legal age of majority through age 35
- **Opportunity to serve with special advantages**
 - 50% discount on international dues and entrance or charter fee waiver
 - Credit for years of service as a Leo
 - Eligible to serve as a Leo-Lion board liaison
 - “LinkedIn Professional Networking Group
 - Exclusive Leo-Lion Membership Pin!
 - Scholarship Opportunities



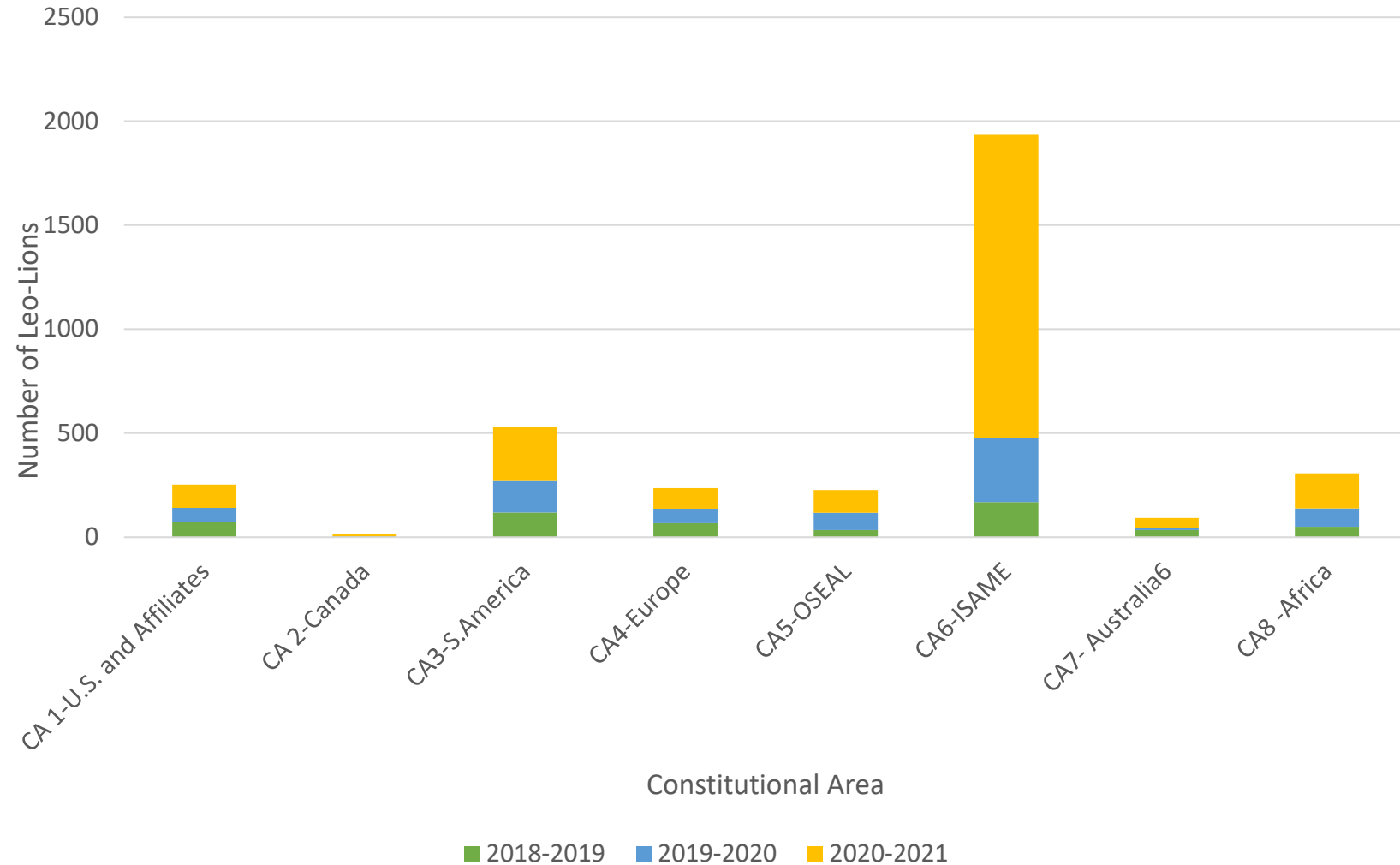
Statistics about Transition





Statistics about Transition

Leo to Leo-Lion Transition for last 3 years





Success Stories

- Two former Leos, currently serving as Leo-Lion
- Alper Koçulu MD 118
- Elena Carradori MD 108





Fun Reasons

- Stay in the Family



- Friendship, Network and Leadership





Fun Reasons

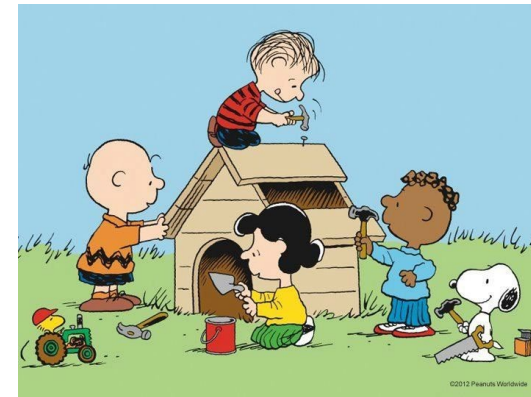
- Share Ideas and Learn New Skills
- Travel and Socialize





Fun Reasons

- Make an Impact and Difference





Ways to Increase Motivation

- Positive relationships
- Mentoring
- Awards





Kahoot Quiz

Go to [Kahoot.it](https://kahoot.it)



Kahoot Quiz

Game Pin :





QUESTIONS ?



Thank you for attending!
Please email leo@lionsclubs.org
with any questions.



Join us in Montréal

- Reuniting with fellow Lions and Leos from around the world
- International Parade of Nations
- Annual flag ceremony celebrating every Lion nation
- Special Sessions just for Leos
- Inspiring talks from Lion leaders and special guests
- Immersive, world-class entertainment
- A bright, interactive Exhibit Hall
- The sights, sounds, and tastes of Montréal city culture
- Opportunities to grow and strengthen your service



SCAN ME