



GAT Stories from
the Field:
Leo Awareness
Month

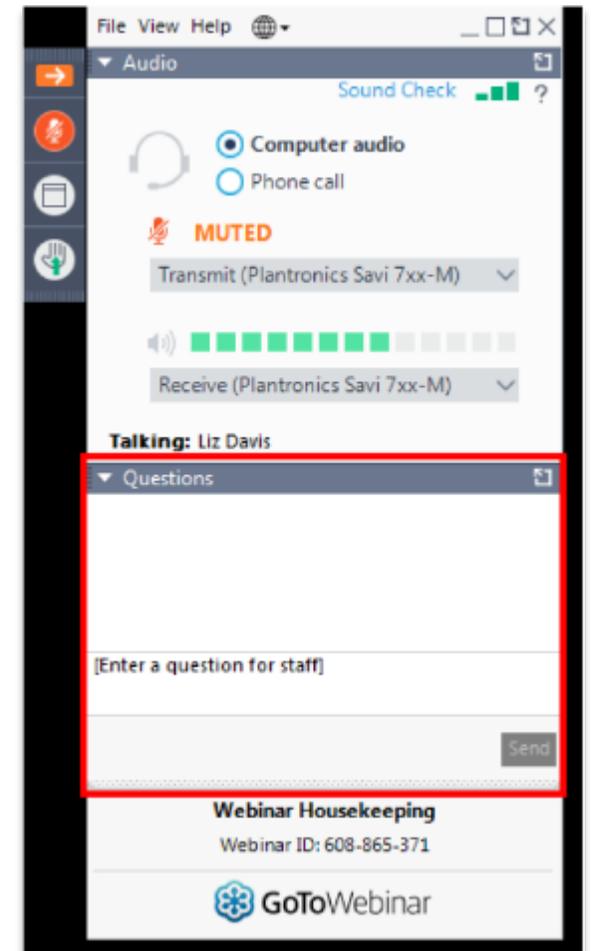


Zamir Narvaez

Moderator
Curacao

Important information about this webinar

- This webinar is being recorded. The recording and presentation will be available later this week on the Lions International Virtual webpage: lionsclubs.org/virtual
- Your microphone has been muted and will remain so for the duration of this webinar
- Have a question? Submit it using the “Question” tab located in the sidebar





Who is Zamir?

- President- Leo Club Willemstad
- Leo Member for 5 years
- Leo of the Year (International, Multiple District, District)

Fun Facts: Loves swimming, music and wants a career in architecture



Leo Awareness Month

There are more than
7400
Leo Clubs worldwide.



April is...

**LEO
CLUB**
awareness month



There are
170,000
reported Leo
members



Leos clubs are in

151

nations.



IN 2020,
LEOS SERVED
9.5 MILLION
PEOPLE





ALPHA



OMEGA



ALPHA



OMEGA



30,092

Service projects

Our Stories



Spread Kindness

Olive Picking

Seeds that Make a Tree Grow

Extreme Makeover: Leo Edition



**Ask your questions to LCI
Staff or Presenters in the
question box!**





Spread Kindness



MD
35

Leo Zamir Narvaez

LEO CLUB PRESIDENT

CA 1: U.S. and Affiliates, Bermuda and Bahamas

Spread Kindness

Sometimes a little act of kindness can go a long way





Willemstad, Curacao



- 150,000 inhabitants
- 444 m² of terrain
- Tourist attraction



Leo Club Willemstad



- 40 members
- 5 years of existence
- Biweekly for General Assembly Meeting
- Around 5 projects and social events per year
- Under the Curacao Lions





How it started

- Promotional Committee
- Making a name for Leo Club
- Tough times for the economy
- High impact project with small investments
- Long lasting impact project





Our impact

- Expenses, 110 USD
- 200 roses and flowers and printing cards
- An impact on approx. 200 people (including businesses)
- Around a month to edit
- A video that lives on!



Spread Kindness Video



Why?

- To encourage small acts of kindness
- To express how impactful this small act of kindness can be
- Promotion for the club



**The
happy
faces**





The aftermath

- A lasting impact
- Sharing on socials
- Emphasis on the Leo Program
- Showed to new members





Thank you!

**A project by Leo
Club Willemstad**

**Bringing smiles on
people's faces**



Olive Picking



Leo Mays Kuhail

LEO MEMBER

CA 6: India, South Asia and the Middle East

MD
35

MD
351





Leo Mays Kuhail

Ramallah District
Leo Club
Palestine

Ramallah District Leo Club



About us

- Inaugurated in 2020
- 26 members of motivated young leaders in Ramallah
- First project as a Leo Club





Al Ounah

العونة



Olive Harvest Activity

October 2020

Olive Harvest

A celebration of cultural heritage

- Expression of connection to the land
- Tradition passed on through generations (dating back to thousands of years)
- Recreational family activity
- 48% of the agricultural land in Palestine is planted with olive trees*
- Accounts to 70% of fruit production in Palestine*
- Contributes to around 14% to the Palestinian economy.*

Extending Ounah from the Ramallah Leo Club

- Family from Bet Ijza - A story of resilience
- 101 'Dunam' (0.101 square kilometers), much of which is planted with olive trees
- Land is in a politically charged area
- Family lacked capacity to pick the entire land
- Un-picked olives can affect the health of the trees and future fruit crop

Ramallah Leo Club Video





Olive Harvest Project Results

- Collected close to 8 olive oil tanks worth of olives (average \$150 per tank)
- Approximately \$1,200 of profit for the farmer's family
- Created relationship with a great family we can serve with in the future

Thank you!





Seeds that Make a Tree Grow



IPDG Sari Pitaloka

CA 7: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

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MD
351

MD
307





IPDG Sari Pitaloka

307 B1 - Jakarta

The seeds that make a tree grow

A success story from 307 B1





Determined to bring her club to be excellence during her term as a club president

Lion Maya Devi Setiakusuma



Leo Club Jakarta Victory Heritage & Victory Allegiance



Some of their activities



Organized underprivileged kids going to the park



Organized a sport event for kids with Down syndrome



Attended district council meeting

Lions Club Jakarta Selatan Victory Blossoms was approved on August 17, 2018





*Never underestimate your power! You'll never know what great impacts can be caused by your actions!
Keep serving Leos.*





Thank You





Leo-Lion Board Liaisons 2020-2021

www.lionsclubs.org/leo-lions

Submissions due April 12





Extreme Makeover: Leo Edition



Leos Eleonora Fresia and Letizia Vanelli

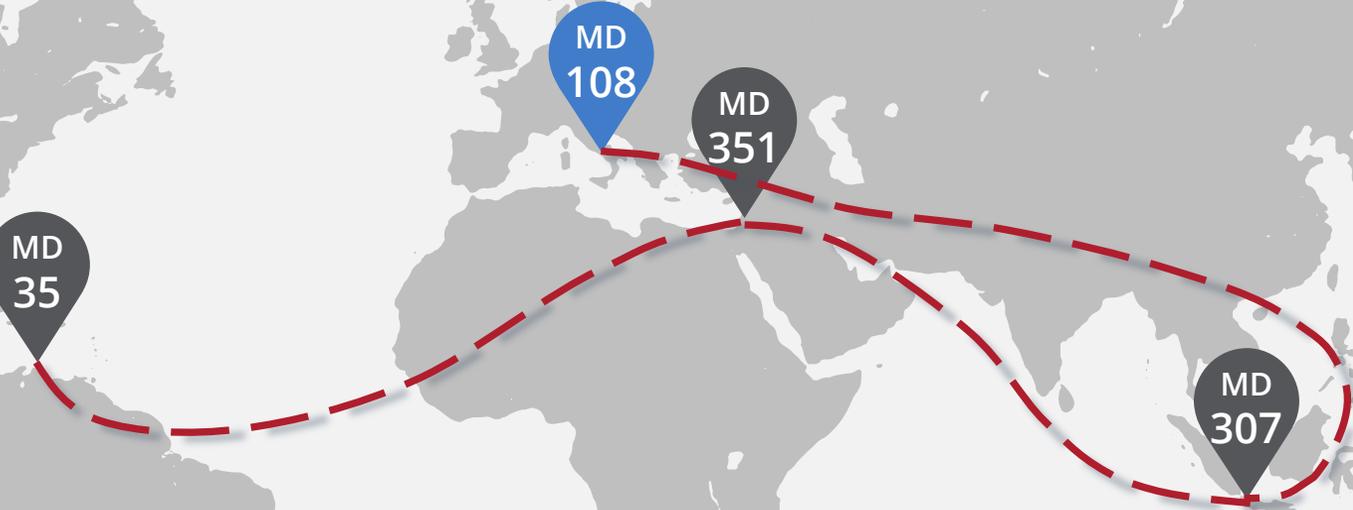
CA 4: Europe

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MD
108

MD
351

MD
307





Leo Eleonora Fresia
Leo-Lion Board Liaison 2018-2019
Leo Europa Forum 2020 President
Italy



Leo Letizia Vanelli
President - Leo Club Cinisello Balsamo
International Liaison Officer, Council of European
and Mediterranean Leo Clubs
Italy

Extreme Makeover: LEO Edition

A story of struggle and frustration, of never giving up, but finally succeeding

Eleonora Fresia and Letizia Vanelli
MD Leo 108 ITALY



LEO EUROPA FORUM 2020



LEE
Volare 2020



Casa Ronald (Roma Palidoro)

Around the globe, Ronald McDonald House Charities hosts free of charge families from all over the world with hospitalized children, providing them with a home away from home in times of great need.



Lions Clubs International
FOUNDATION

200 LEOS

- ▶ **Where:** Casa Ronald Roma Palidoro
- ▶ **When:** August 19th, 2020
- ▶ **What:** Restoration of the entire garden, play area and private beach area of the House.
- ▶ **Why:** To provide the guests of the house with a new renewed space.
- ▶ **How:** Apply for a LCIF Leo Service Grant?



What we did not know at the time, however, was that this project would become an uphill battle for us because of COVID-19.





50 LEOS

- ▶ **Where:** Casa Ronald Roma Bellosguardo
- ▶ **When:** September 26th, 2020
- ▶ **What:** Restoration of the entire garden, relax area and playground.
- ▶ **Why:** To provide the guests of the house with a new renewed space.
- ▶ **How:** Received 5000\$ dollars from LCIF Leo Service Grant and raised 1000\$ with the MD Leo 108 ITALY

Our story isn't over yet...

- **Cancel LEF2020 for a second time.**
This time, however, for good.
- **The service project is still on.**
But will be carried out solely by Italian Leos.
- **For safety we had to reduce the number of volunteers involved.** From 50 planned, we could only have 15 people at max on site.



Lions Clubs International
FOUNDATION

15 LEOS

- ▶ **Where:** Casa Ronald Roma Bellosguardo
- ▶ **When:** October 10th, 2020
- ▶ **What:** Restoration of the entire garden, relax area and playground.
- ▶ **Why:** To provide the guests of the house with a new renewed space.
- ▶ **How:** Received 5000\$ dollars from LCIF Leo Service Grant and raised 1000\$ with MD Leo 108 ITALY





Before the makeover...



After the makeover...

Before the makeover...



After the makeover...





Before the makeover...



After the makeover...

Before the makeover...



After the makeover...





**Let's talk about
our impact...**



How many **people** did we help?

- Around 60 families a year make use of the Bellosguardo facilities for around 150 direct beneficiaries.





How many **people** did we help?

- External guest can now visit the House again, so about 40 additional impacted people per year



Pay it
forward...



1000\$
Donated
to LCIF





Thank you!

Follow us:



Leoclubitalia



Leo Club Italia

Special thanks to:

Claudia Balduzzi - LCIF area leader CA IV Region G

Carlo Sironi - Council Chairperson MD Lions 108 Italy

Carlo Bianucci - LCIF coordinator MD Lions 108 Italy

Walter Mavica - Grant President

Martina Cerioni - MD Leo 108 Italy LCIF Coordinator 2019/2020

Francesco Perrella - MD Leo 108 Italy President

Eleonora Corica - Director Casa Ronald Roma Bellosguardo

Flaviano Pinna - Director Casa Ronald Roma Palidoro

And all our Leo volunteers that helped with the project <3



Leo Grants

Leo Leadership Grant

- US \$2,000 given to Leos planning a leadership conference
 - Update – Opening up to online events, cover PR expenses, media platforms and subscription fees

LCIF Leo Service Grant

- US \$1,500 to \$5,000 to address the unmet humanitarian needs in their community. Leos must be directly involved in the organizing and implementing the project
 - Update – New Application
 - Up to US \$5,000 regardless of applying from a District or Multiple District
 - Applicants can apply for 75% for the total project budget (matching)



Engaging your Leos

- Check out the GMT Toolbox for resources that can help you improve membership-including connecting with Leos

LEO CLUB PROGRAM DEVELOPMENT CHECKLIST



Organizing Leo Clubs offers Lions a chance to engage with young people in their community and serves as an avenue for prospective members. As Leos are already a captive audience aware and invested in Lions club's work, recognizing them as prospective members is an effective way to ensure the future of your district.

Complete the checklist below to help your district team accomplish the Membership Development District Goal and promote the growth and development of Leo Clubs in your district.

Checklist

- Q1**
- Connect with District Leo Chairperson, review available awards and grants for the fiscal year
 - Review the Leo annual report created by the Leo chairperson on status of Leo clubs
 - Meet with Leo district officers and/or Leo club presidents to establish district schedule for Leo service and convention
- Q2**
- Promote reporting of Leos in MyLCI to Lions with Leo clubs to show the future of Lions in your district
 - Encourage Lions without Leo clubs to work with their chairperson to identify fit for Leo club advisor and steps to [start their own Leo club](#)
 - Train Leo Club Advisors through District Leo Chairperson led seminars and workshops
 - Send a celebratory message to Leos in your district on International Leo Day, December 5
- Q3**
- Collaborate with Leos on implementing one district-wide Leo and Lion joint service project utilizing a LCIF Leo Service Grant
 - Appoint Leos to serve with Lions on District Convention planning boards
 - Share success stories of Leos to Lions in your District
- Q4**
- Extend invitation to all Leos to the District Lion Conventions
 - Invite graduating Leos to transition to a Lions club through Leo-Lion membership
 - Celebrate Leos for their service through awards and recognition
 - Encourage active Leos to apply for the International Leo Advisory Panel

*Please
join us!*

Leo Club Advisory
Panel Webinar
April 17th
10:00-11:30 CST





Questions ?



Thank you

www.lionsclubs.org/leos

Please contact us as leo@lionsclubs.org

We invite you to join the [GAT Facebook group](#) to connect to
Lions around the world.

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