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Want to know more about family membership?

For more information, visit the
Family Membership Program
webpage using the QR code
or email membership@lionsclubs.org.



Global Action Team (GAT) members in your area are also a great resource for learning more about family-friendly clubs, so be sure to reach out to them.

Family Membership

A guide to making your club more multi-generational.

Making your club family friendly through the Family Membership Program offers your club an opportunity to expand its membership, grow its service impact and so much more. Use this guide to help your club get started as a family-friendly club.



Step 1: Prepare your club for family membership

Once your club leaders and members agree to making your club family friendly, consider forming a committee to lead this exciting new club development or new club format. This group should consider the adjustments you'll need to make your club more welcoming to families, and create an action plan that focuses on key areas of your club, including these important steps:

- **Club meetings** — Consider whether the time and location are convenient for families with busy schedules.

Tip: Saturday mornings may be a good time for club meetings since the whole family can start the weekend serving together.

- **Service activities** — Plan activities that are hands-on, fun, age appropriate and allow family members to work together.

Tip: Consider service activities like teen babysitting clinics, environmental projects or helping the elderly.

- **Marketing Efforts** — Make sure your community knows that your club is family friendly, and looking for great new members.

Tip: Consider distributing a press release about the changes to your club, posting a social media invite for families to “try out” your club, or handing out brochures about your club to community members.

Don't forget to ensure your club is compliant with local laws and liability insurance requirements.



Step 2: Get your community involved

Once you're prepared to bring families into your club, it's time to invite families to serve with you! Check out these ideas to help you get started.

- Consider hosting an open house or family-friendly service project, inviting local families to attend and learn more about Lions.
- When talking to families about becoming members, be sure to emphasize the benefits of serving with your club, like spending quality family time together, teaching children the joys of service and connecting with the community.
- Encourage your existing members to bring their own family members to your club meetings or service projects.

Tip: If your community has many families with young children, consider becoming a Cub club. Learn about Cub clubs and the Cub Program at lionsclubs.org/cub.



Looking to start a new family membership Lions club?

If you want to organize a new club that's family friendly, you'll need the following:

- Twenty or more charter members
- A sponsoring club, region, zone, district cabinet or district committee
- A completed charter application and report of charter members to be submitted to Lions International
- Your district governor's approval
- Appropriate charter fees and certification forms