



# LEO ADVISORY PANEL 2023-24







# Leo Advisory Panel Symposium

## Reminders:

- Leo Leadership Grant applications are due May 1
- There are several awards available for the end of the year – check out the Leo award webpage
- Convention is June 21-25 in Melbourne – will you be there?!
- Mark your calendars! Leo Advisory Panel applications for 2025-2027 will open mid-June
- Leos who turn 19 or 31 years old – records will be end-dated on June 30
- Follow the Leo Advisory Panel Facebook page!



# Young Lions and Leos Team

Name	Email	Job Title	What We Do
Khamisi Grace	kgrace@lionsclubs.org	Department Manager	Leo-Lion Board Liaisons, Oversees YLL team
Christine Pease	leo@lionsclubs.org cpease@lionsclubs.org	Department Coordinator	Awards & Recognitions, Scholarship Reimbursements, Creating and Cancelling Leo Clubs
Ashley Christensen	achristensen@lionsclubs.org	Senior Youth Programs Specialist	Leo Club Program, Leo Advisory Panel, Cub Program
Kaylee Baumbach	kbaumbach@lionsclubs.org	Young Lions Specialist	ALLI and Cultural Exchange Scholarships, Campus Clubs, Leo to Lion/Leo-Lion Transition



**Have questions?  
We have answers!**





# Leo Advisory Panel Committees

Recruitment

Membership  
Experience

Transition





**Leo Advisory Panelists**

# **Recruitment Committee 2023-2024**

**Creating your own recruitment event**

# Meet Our Team!

**CA 5**



**Leo-Lion Timothy Chan**  
**Committee Chair**

**CA 7**



**Leo-Lion Georgia Bailey**  
**Committee Co-chair**

**CA 2**



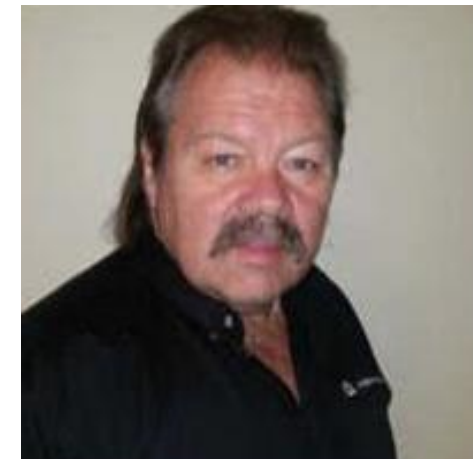
**Lion Tim Beer**

**CA 2**



**Leo-Lion Sophia Nguyen**

**CA 2**



**Lion Claude Gilbert**



**CA 5**



**Leo-Lion Rhea Maringal**

**CA 5**



**Leo-Lion Andrew  
Jing Xiang Lim**

**CA 5**



**Leo-Lion Luk Hoi Yan  
(Nicole)**



**CA 7**



**Lion Andrew Roberts-Thomson**

**CA 7**



**Leo John William Candra**

**CA 7**



**Lion John Clare**



# Leo Statistics – Number of Reported Members

Constitutional Area	Number of Reported Alpha Leos	Number of Reported Omega Leos	Total # of members
CA 1: U.S. and Affiliates, Bermuda and Bahamas	19,237	1,252	20,489
CA 2: Canada	1,076	1,08	1,184
CA 3: South America, Central America, Caribbean & Mexico	2,917	9,395	12,312
CA 4: Europe	1,453	7,408	8,861
CA 5: Orient and Southeast Asia	7,590	10,011	17,601
CA 6: India, South Asia and the Middle East	20,607	158,130	178,737
CA 7: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific	2,532	1,299	3,831
CA 8: Africa	2,928	12,850	15,778
Total	58,340	200,453	258,793

Data as of April 1, 2024



# Leo Statistics – Number of Leo Clubs

Constitutional Area	Number of Alpha Leo Clubs	Number of Omega Leo Clubs	Total
CA 1: U.S. and Affiliates, Bermuda and Bahamas	1,508	90	1,598
CA 2: Canada	77	8	85
CA 3: South America, Central America, Caribbean & Mexico	316	744	1,060
CA 4: Europe	108	1,010	1,118
CA 5: Orient and Southeast Asia	358	439	797
CA 6: India, South Asia and the Middle East	448	1,928	2,376
CA 7: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific	134	57	191
CA 8: Africa	122	509	631
Total	3,071	4,785	7,856

Data as of April 1, 2024





Creating your own

# Recruitment Event







# Purpose of recruitment event

- Get to know each other
- Explain what Leo stands for
- Explain your club's mission, vision and activities
- Show them the fun and the opportunities of being a Leo





# Sample Elements of a Recruitment Event

**Ice breakers**

**Introducing  
the Leo Club  
Program**

**Leadership  
Training**



# Ice breakers



Make it Fun!

Make it Simple

## Tips for Ice Breakers

Engage Everyone

Build Relationship



For more Ice Breaking Games, you may refer to:





# Introducing the Leo Club Program



You may talk about:

- History and Structure of Leo Club
- Leo Club's Services
- Opportunities in Leo Club
- Fun and friends





# Leadership Training

- Purpose:
  - Recruit potential Leo willing to develop leadership skills
  - Willing to take leader roles in the future
- You may talk about:
  - Project management
  - Public Speaking
  - Working in teams
  - Time management
  - Any topic that attracts others to join



For more references, you may also refer to [Leo Advancement session](#)



# Sample recruitment event schedule



Target Participant : 30 ppl (Potential LEOs)

Program name: Service Running LEO!

Program purpose: Let potential LEOs to self create ad hoc service using limited amount of money in 1.5 hours, compete for best service using quality and quantity criteria

Start Time	End Time	Duration	Item
9:00	9:30	0:30	Introduction of Leo Club
9:30	9:45	0:15	Divide group of ppl in 5 teams
9:45	10:00	0:15	Ice Breakers within the group: Pot Luck
10:00	10:15	0:15	Brief intro of local social issue
10:15	10:30	0:15	How to organize a service project
10:30	11:00	0:30	Team brainstorm/ discussion
11:00	12:30	1:30	Out for Service Running!
12:30	13:30	1:00	Lunch break
13:30	14:20	0:50	Presentation from each team
14:20	14:40	0:20	Award time
14:40	14:55	0:15	Debriefing







# Updates from Lions International





# New! - Leo Membership Chairperson

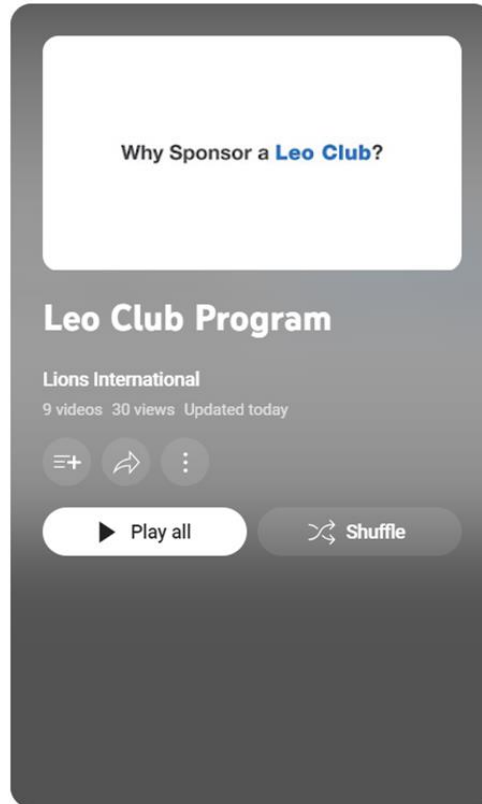
A new position in Leo Clubs/Districts/Multiple Districts that will be responsible for membership development at the club/district/multiple district level

## Responsibilities:

Club level	District/Multiple District level
<ul style="list-style-type: none"><li>- Determine membership strategy with Leo club officers and sponsoring Lions club</li><li>- Set membership recruitment goals for the club</li><li>- Coordinate and host new member drives</li><li>- Coordinate Leo Membership Growth Month in October with the Leo club president and Leo club advisor</li><li>- Work with Leo club president and secretary to ensure new members are added to the Lion Portal</li><li>- Coordinate membership forms for new and existing members</li><li>- Support new members in their first year, including ensuring Leos feel connected to club members, answering questions, and being a first line of contact</li></ul>	<ul style="list-style-type: none"><li>- Support Leo club membership chairpersons in the district/multiple district</li><li>- Promote culture of recruitment within the district/multiple district</li><li>- Help to set membership recruitment and retention goals for area</li><li>- Help to coordinate and host new member drives with club level membership chairpersons</li></ul>



# New! – Leo Recruitment Pitches



- 1 Why Sponsor a Leo Club? | Youth Volunteerism  
Lions International • 111 views • 2 months ago  
1:00
- 2 It's Your Time | Youth & Young Adult Volunteerism | Leo Clubs | :60  
Lions International • 7.3K views • 1 year ago  
1:01
- 3 Erika >>> Alfredo | How to pitch your Leo club  
Lions International • 13 views • 1 month ago  
3:43
- 4 Leo Recruitment Pitch: Timothy | Leo Clubs | Youth Volunteers  
Lions International • 9 views • 3 months ago  
0:31
- 5 Leo Recruitment Pitch: Nichele | Leo Clubs | Youth Volunteers  
Lions International • 43 views • 3 months ago  
0:44
- 6 Leo Recruitment Pitch: Rita | Leo Clubs | Youth Volunteers  
Lions International • 109 views • 3 months ago  
0:40

Scan the  
QR Code below:





# Recruitment Success Stories











- For kids ages 12 or younger
- Help kids to develop their dedication to help those in need

For more information about Cub Program, scan the QR code below:





# Thank you for listening!





# Leo Advisory Panel Membership Experience Committee: Leo Club Retention





Leo-Lion Dorina, CA 4, Hungary  
Member Experience  
Committee Chairperson



Leo Rita, CA 6, United Arab Emirates  
Membership Experience  
Committee Co-Chair



Leo Patrik, CA 4, Romania



Lion K H Lasantha , CA 6, Sri Lanka



Lion Galeno, CA 4, Italy



Leo-Lion Arslan, CA 6, Pakistan



Leo Melina, CA 4, Greece



Leo-Lion Shannon, CA 1, Suriname



Leo-Lion Ritwik, CA 6, India



Leo Rusheen, CA 2, Canada







# Agenda

1. **Why retention is important?**
2. **Benefits, opportunities**
3. **Youth Exchange Program**
4. **Guest speaker**
5. **Closure**

# Why retention is important?

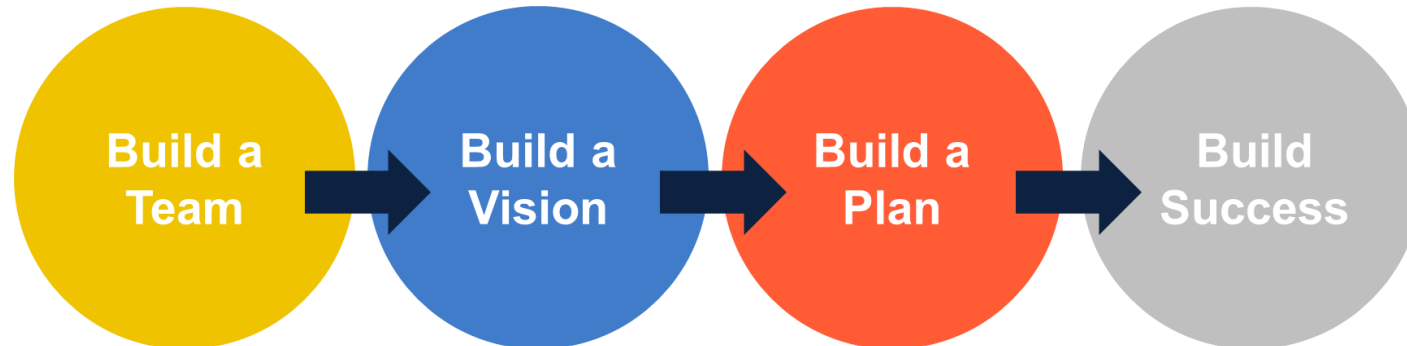
No members = No service

Losing members is an issue for many clubs, and the reasons members leave are often the same. The four areas that are most influential on why someone may leave a club include the following:

1. Club conflict is the number one reason Lions club members leave.
2. Feeling like they are not making a difference.
3. Not having a sense of belonging.
4. Lack of involvement in club's activities and service projects

# Why retention is important?

- To retain members in our clubs we must ensure that they:
  - are able to take pride in service activities.
  - have confidence that they are “making a difference”.
  - are informed about the club's objectives
- We can use the Global Membership Approach to engage members to foster a strong membership culture



PIP Wing Kun Tam used to say, “My Club My Family.” This what we have to aim to.

# Benefits, opportunities



**Leo Online Courses, Networking & Forums:** many useful online courses to further develop both soft and hard skills, together with forums and networking possibilities to connect with Leos all over the world



**Leo Grants:** LCIF service grants are available to districts and multiple districts in different amounts to address unmet humanitarian needs in their community and the association provides leadership grants to support Leo training



**ELLI Grant:** Funds are available to support opportunities for Leos and Lions to learn together and from each other as participants of the Emerging Lions Leadership Institute. To help offset the cost to Leos, the ELLI Leo Grant was created to encourage Leos to attend ELLI. Funds are available for Multiple Districts, Single Districts and/or Undistricted Areas.



**Leo-Lion Cultural Exchange Ambassador Scholarships:** gives an opportunity to connect and share experiences as Leo-Lions with members all over the world

# Awards

## LEO OF THE YEAR

High-achieving  
Leos

## LEO CLUB PRESIDENT ACHIEVEMENT

Leadership, development,  
membership extension,  
activities

## LEO OCTOBER MEMBERSHIP GROWTH

Leo who recruits  
three or more new  
members in  
October

## LEO CLUB PRIDE

Clubs that have excelled  
in reporting their service,  
member & offices

You can find more information on  
**Member Resource Centre** on  
[Lionsclubs.com](https://lionsclubs.com)





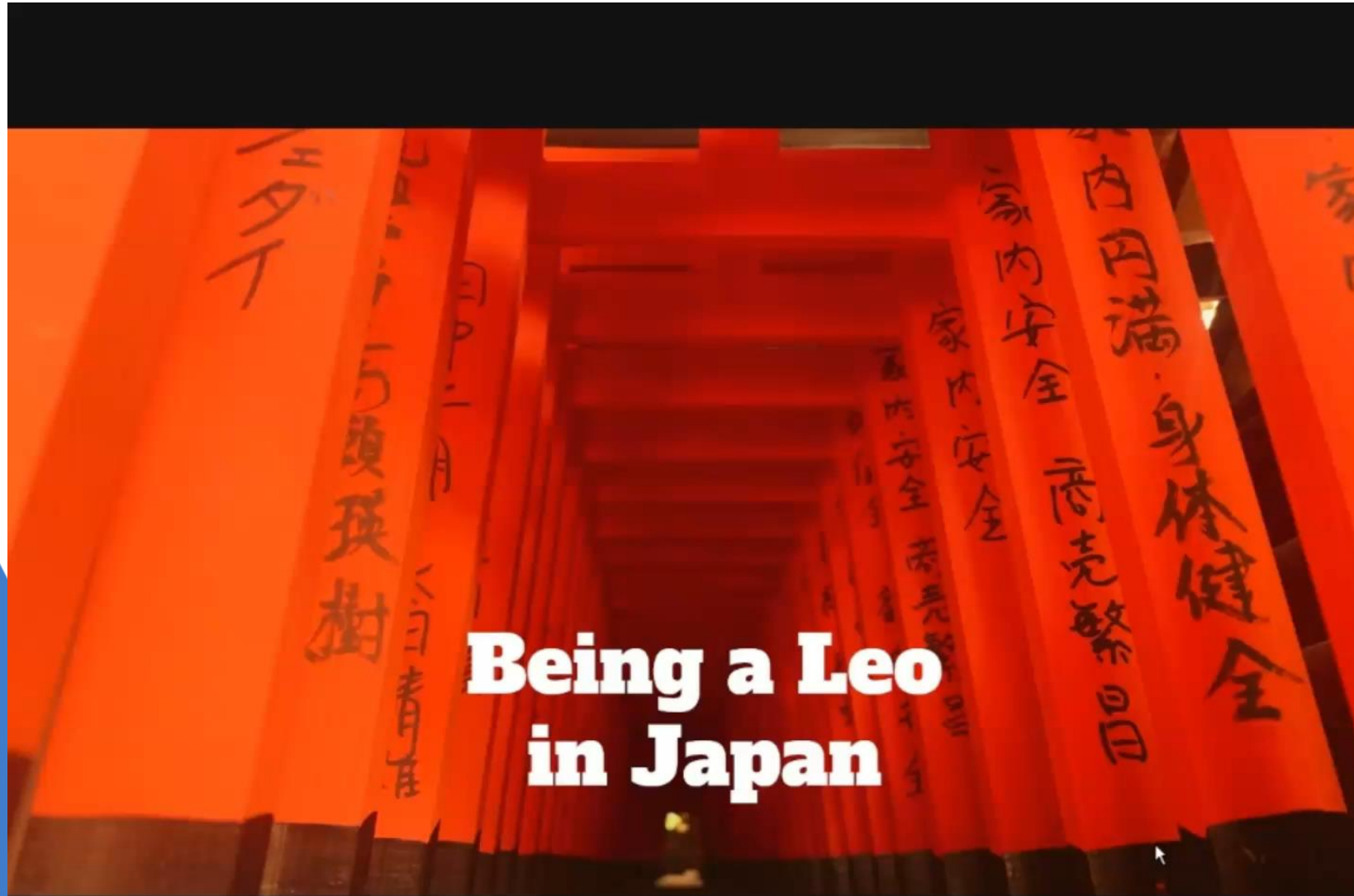
- Fill out the application by choosing 3 countries
- Write a letter to the foster family
- Live with a family in another country for 1-2 weeks
- Respect the rules
- Meet people your age from around the world with the same passions no matter if they are Leos or just friends of the Lions community
- Learn how to foster peace and understanding among peoples of the world
- Collaborate and explore new possibilities by engaging with other Leos and Lions
- Understanding more what it feels like to be a true Leo and participating in acts of service
- HAVE FUN and MAKE FRIENDS!

[Youth Camps and Exchange \(YCE\) | Lions Clubs International](#)

Age of possible participants is 15-22 years old



Guest speaker: Niccolò FRATINI:  
Erasmus-participant who contacted Leos in Japan



Thank you very much for your attention! 😊



# LEO ADVISORY PANEL SYMPOSIUM

## Transition Committee: Leo Service Continuation: Key Players





# AGENDA

1. Meet the Transition Committee
2. Leo-Lion Program
3. Leo service continuation framework:  
key players
4. Case studies of successful Leo service continuation towards 13,000 reported Leo transitioning to Leo-Lions/Lions



# MEET THE TRANSITION COMMITTEE



**Leo-Lion Naphtali Ch.**  
Committee Chairperson  
Malawi



**Leo Priscilla Koramah**  
Committee Co-Chairperson  
Ghana



**Leo-Lion Wilson M.**  
Marketing Support  
Paraguay



**Lion Ava-Loi Forbes**  
Jamaica



**Leo Kevin Marroquín**  
Perú



**Lion Sara Taleb**  
Morocco



**Leo-Lion Verónica P.**  
Colombia



**Leo-Lion Brandon J.**  
USA



**Leo-Lion Jorge García**  
Perú



**Leo Issouf Zerbo**  
Burkina Faso



LEO-LION



# LEO-LION PROGRAM

For more than 60 years, Leos have been dedicated to serving their communities, acquiring valuable leadership skills along the way. Now, as a natural progression in their service journey, the Leo-Lion membership program offers a unique opportunity for Leos to extend their impact and continue making a difference as Lions members.

- ❖ Current or former Leos between the age of legal majority through age 35 who have served for at least a year and a day.
- ❖ Lions under the age of 36 who previously aged out of the Leo-Lion program.



**Learn more at**  
**[lionsclubs.org/](https://lionsclubs.org/leo-lion)**  
**leo-lion**







# BENEFITS

*For those who rejoin, discount benefits are applicable for the active Leo-Lion membership period starting January 2020. It's important to note that these benefits are not retroactive, emphasizing the need to maintain an active Leo-Lion status for eligibility.*

- ❖ 50% discount on international dues.
- ❖ Entrance or charter fee waiver.
- ❖ Exclusive Leo-Lion membership pin.
- ❖ Years of Leo service credited to Lions records.
- ❖ Exclusive for Leo-Lion members: LinkedIn Leo-Lion professional networking group.
- ❖ Eligible to serve as Leo-Lion Board Liaison.
- ❖ Eligible to serve as a Leo-Lion Cabinet or Council Liaison.
- ❖ Continued connection to the Leo identity.



# SCHOLARSHIPS



## ❖ LEO-LION CULTURAL EXCHANGE PROGRAM

- Leo-Lion Cultural Exchange Ambassadors have an opportunity to connect and share their experiences as Leo-Lions with members all over the world. With the financial support of the Cultural Exchange Ambassador Scholarships, one Leo-Lion from each constitutional area (CA) will be assigned to a CA Lions forum other than their own to gain fresh perspectives and new ideas on leadership and service, while learning about the rich culture of people living in that region of the world.

## ❖ QUALIFICATIONS:

Qualified Leo-Lion Cultural Exchange Ambassador Scholarship candidates are members in good standing in active Lions clubs, and have successfully completed reported terms in any of the following leadership positions:

- Leo club officer
- Leo district or multiple district president
- District or multiple district Leo chairperson
- Lions club officer

### **Candidates must also:**

- Possess current qualified travel documents (those without should be able to and willing to process the required travel documents within the timeframe).
- Be available during the dates of the assigned forum.
- Commit to attending a forum that is assigned to them after written confirmation of acceptance.
- Submit the Leo-Lion scholarship by the deadline noted on the Leo-Lion Program webpage.



LEO-LION

# SCHOLARSHIPS



## ❖ Scholarship Funding

The Leo-Lion Cultural Exchange Ambassador Scholarship is a financial reimbursement program. Recipients will be reimbursed a maximum of US\$2,625.00 for eligible expenses incurred as a result of participation in this program. Eligible expenses include travel (airfare, train tickets, etc.), meals during travel days to and from the forum, and meals and lodging during forum dates. Recipients of the Leo-Lion Cultural Exchange Ambassador Scholarship will be required to submit their receipts from their forum to be eligible for reimbursement. Personal item expenses and additional travel costs not related to the program will not be reimbursed by the Leo-Lion Cultural Exchange Ambassador Scholarship.

## ❖ TESTIMONIAL





Testimonial from Deborah Herlan, a Cultural Exchange Ambassador from CA 4 at the 4th Africa Forum in Ghana in November.

# LEO SERVICE CONTINUATION KEY PLAYERS THAT HELP IN TRANSITION



Leos

Leo Club  
Advisors

Lions Club  
Presidents

District Leo  
Chairperson

Leo  
Advisory  
Panelist

Leo-Lion  
Board  
Liaison

District  
Governor

# BRIEF FRAMEWORK



## LEOS

- ❖ **Participate** in educational sessions and workshops to understand the benefits of becoming Leo-Lions.
- ❖ **Engage** in mentorship programs to receive guidance from experienced Leo-Lions, Leo Advisory Panelists or Lions club members.
- ❖ **Explore** leadership opportunities within the Lions organization and contribute to joint events.
- ❖ **Explore** Leo-Lion resources on the Lions Learning Center.







# BRIEF FRAMEWORK-CONTINUATION

## LEO CLUB ADVISORS



- **Oversee** initiation and ongoing development of the Leo club.
- **Report** Leo club officers and members and the Leo club's service activities.
- **Train** Leo club officers to use the reporting system.
- **Promote** collaboration between Leos and sponsoring Lions club by regularly updating Lions on Leo club activities.
- **Attend** Leo club and board of directors' meetings.
- **Ensure** new Leos receive new member materials and orientation.
- **Recognize** Leos for their achievements.
- **Encourage** eligible Leos to become Lions.



## BRIEF FRAMEWORK-CONTINUATION

# LIONS CLUB PRESIDENTS

- ❖ **Engage** in collaborative planning with Leo club Advisors and District Leo Chairpersons.
- ❖ **Advocate** for the value of Leo-Lions within the Lions club and community.
- ❖ **Highlight** leadership opportunities available for Leo-Lions within the Lions organization.





## BRIEF FRAMEWORK

# DISTRICT LEO CHAIRPERSON

- ❖ **Encourage** graduating Leos to join an existing Leo-Lion or Lions club or form a new Leo-Lion or Lions club; work closely with Leos and Leo Club Advisors in the District to ensure that graduating Leos are aware of the many incentives and options available to former Leos who become Lions





## BRIEF FRAMEWORK

### LEO ADVISORY PANELISTS / LEO-LION BOARD LIAISON

- ❖ **Collaborate** with staff from the Young Lions and Leos Department to develop educational resources
- ❖ **Organize** trainings to help with the smooth transition
- ❖ **Collaborate** with District and Multiple District Leo Chairpeople





## BRIEF FRAMEWORK

### DISTRICT GOVERNOR

- ❖ **Mentorship and Motivating** Leos on significance of transitioning and benefits involved.
- ❖ **Appointing** Leo/Leo-Lion Cabinet Liaison.



# Case studies of successful Leo service continuation (CA 3 (Latin America and Caribbean))



Leo Club and Lions Club Remansito

- ❖ The young lions in Paraguay are growing due to the opportunity provided by the Leo-Lion membership.
- ❖ The young Lions engage in fun and dynamic transition that benefits the communities and service has grown by 80%.



# Case studies of successful Leo service continuation (CA 8 - Africa)



**Takoradi Nkuranhye Virtual Leo-Lions Club**

- ❖ The Takoradi Nkuranhye Virtual Leo-Lions Club from D418 use innovative initiatives and impactful projects inspire other Leos in Ghana to transition to Leo-Lions.



# Case studies of successful Leo service continuation (CA 1)



HIGHEST NO OF LEO-LIONS IN CA 1 (BY MD AND DISTRICT)				
	MD		DISTRICT	
1	MD60	60	D50	43
2	MD4	44	D60B	39
3	MD16	33	D16J	33

- ❖ CA 1 is the home of 536 Leo-Lions with District 60 leading with their Leo to Lion transition program.

\*data as of March 29, 2024



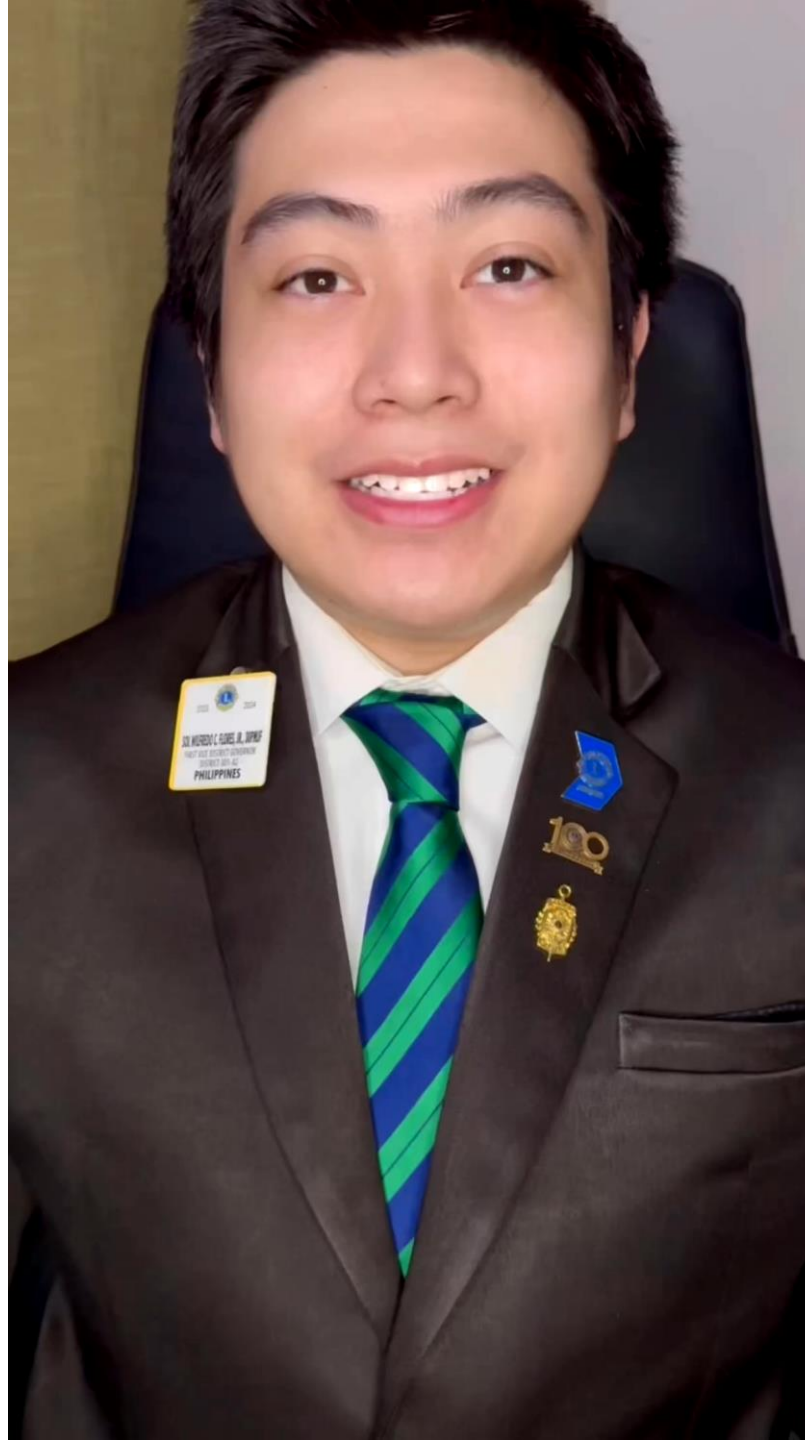
# Case studies of successful Leo service continuation



- ❖ Very inspiring success story of Leo-Lion Sol Flores who is 31 from MD 301 in Philippines from CA 5.
- ❖ He has been a Leo since 2005 as an Alpha and later transitioned to Omega Leo then Leo-Lion.
- ❖ First Leo-Lion in MD301 who is currently FVDG to become DG in 2024/25 Lionistic year.



## Case studies of successful Leo service continuation





# TOWARDS 13,000 Lions with a former Leo record



Constitutional Area	Number of active Leo-Lion Members
Africa	694
Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific	107
Canada	41
Europe	506
India, South Asia and the Middle East	5074
Orient and Southeast Asia	484
South America, Central America, Caribbean & Mexico	1026
U.S. and Affiliates, Bermuda and Bahamas	533
<b>Grand Total</b>	<b>8465</b>

\*data as of March 15, 2024



# TOWARDS 13,000 Lions with a former Leo record



Constitutional Area	Number of Active Leo-Lion Clubs
Africa	41
Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific	8
Europe	6
India, South Asia and the Middle East	202
Orient and Southeast Asia	11
South America, Central America, Caribbean & Mexico	14
U.S. and Affiliates, Bermuda and Bahamas	1
Grand Total	283

\*data as of March 15, 2024





# THANK YOU

# Let's play a Kahoot!

