



How to Find Great Speakers

District Conventions need great speakers!

Your convention program should feature presenter(s) which appeal to a wide audience.

Here are some tips to find a great speaker(s) who will both inform and entertain.

1. Seek out speakers

- Corporate or community leaders often offer themselves to speak at events occurring locally. Check the budget to see what it allows.
- Contact the convention and visitors bureau or local chamber of commerce for referrals.
- Ask the convention team and/or clubs in your district for suggestions.
- Seek a local beneficiary of Lions programs or local benefactor of a Lions foundation who could tell their story
 - Is there a non-Lion who has made a large contribution to your district or state foundation who deserves recognition – is there a mission story tied to this gift?
 - Is there a local citizen who received support from the Lions in a way that impacted their ability to move forward and become an outstanding citizen or successful in business?
- Don't be afraid to go for a "big" name
 - Ask a contact who can help you connect to that name
 - Find a way to fund it
 - You may find a local corporation proud to tie their business with the Lions mission and the celebrity who also is supportive of Lions missions.
 - You will never know unless you ASK

2. Consider these items

- Work with the Host Committee to find speaker(s) that will help increase attendance.
- Staying within the convention budget, seek an artist, sports figure, etc from the surrounding area.
- Seek out speakers from a local community who can share that community's needs and how Lions may help
 - This could be a representative who understands the unique needs of the community for which a Lions club came to assist, and the positive impact it had on that community. Get clubs thinking about the power of the impact they could have on their own community.
- Someone who overcame a personal/professional obstacle tied to the Lions mission.