



## PRIORITY CLUB DESIGNATION

Every club is important to the association and to the community it serves. Priority designation gives the district the ability to focus on strengthening clubs that need additional assistance so they continue to serve far into the future.

Priority club designation allows members of the District Governor Team (the district governor, first vice district governor or second vice district governor) to make up to two additional club visits to the club funded by the existing district governor budget. This designation does not change the status of the club nor change the clubs rights or obligations and is designed to provide support to clubs that need additional attention.

Priority clubs automatically include all clubs that have been chartered over the previous 24 months, clubs in status quo or financial suspension and clubs that have been cancelled over the previous 12 months that could be reinstated.

The district governor may request priority designation for five additional clubs. To request priority designation for clubs that are not newly formed, recently cancelled, in status quo or financial suspension as noted above, the district governor must indicate why additional support is necessary, provide a plan outlining the needed activities and assign a Guiding Lion to the club. The plan must be approved by the club, the district governor, and the first vice district governor and then submitted to the District and Club Administration Division. These clubs must continue to pay dues and fulfill the responsibilities of a Lions Club or may risk being placed in financial suspension and cancelled. If measurable progress is not made within six months, these clubs may lose their priority designation. A club is considered to have achieved success when it has reached the goals set by the club when priority designation was granted. More than five additional clubs may be given a priority designation with the approval of the District and Club Service Committee.

A priority club is considered an active club with all the rights and responsibilities of a chartered Lions club and should:

- a. Approve the assignment of a Guiding Lion to the club for two years and work closely with the district leadership toward rebuilding the club. The Guiding Lion must have the approval of both the club and the DG Team.
- b. Hold meetings to discuss ways to improve club management, develop leadership and increase membership.
- c. Report the progress toward regaining the designation of good standing to the district leadership and the District and Club Administration Division.
- d. Conduct service activities and fund-raising activities.
- e. Participate in district, multiple district, or international functions or seminars, including voting and endorsing or nominating a candidate for district, multiple district and international office, sponsor a Lions club, or organize a Leo club.
- f. Submit the Monthly Membership Report and other report forms.

Priority clubs must continue to pay dues and fulfill their responsibilities of a Lions Club or may risk being placed in financial suspension and cancelled. A club is considered to have achieved success when it has reached the goals set by the club when priority designation was granted.

For more information, contact the English language Department via email at [clubstatus@lionsclubs.org](mailto:clubstatus@lionsclubs.org), via phone (630) 468-7084.

## Application for Priority Designation

Date: \_\_\_\_\_

District: \_\_\_\_\_

Club Name: \_\_\_\_\_

Club Number: \_\_\_\_\_

What are the goals to achieve while in Priority Designation?

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How does the district plan to help the club achieve the goals?

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### Guiding Lions

The following Lions have been assigned to the club for the next two year. Up to two can be assigned.

Guiding Lion Name: \_\_\_\_\_

Member Number: \_\_\_\_\_

Guiding Lion Club Name: \_\_\_\_\_

Guiding Lion Name: \_\_\_\_\_

Member Number: \_\_\_\_\_

Guiding Lion Club Name: \_\_\_\_\_

### Approvals

The following support the plan and the assigned Guiding Lion(s)

Club President: \_\_\_\_\_

District Governor: \_\_\_\_\_

First Vice District Governor: \_\_\_\_\_

### **Return this form to:**

English Language Department  
Lions Clubs International  
300 West 22<sup>nd</sup> Street  
Oak Brook, IL USA 60523-8842  
Email: [clubstatus@lionsclubs.org](mailto:clubstatus@lionsclubs.org)

### **FOR LIONS INTERNATIONAL STAFF USE ONLY**

Date Entered: \_\_\_\_\_

Priority Designation Checked: \_\_\_\_\_

Priority Designation End Date: \_\_\_\_\_

Number of Club Members: \_\_\_\_\_