**Contact: [NAME]**

**[TITLE]**

**[PHONE]**

**[EMAIL]**

**FOR IMMEDIATE RELEASE**

**[CLUB NAME] Celebrates 30 Years of Saving Sight through the SightFirst Program**

The [CLUB NAME] is joining the Lions Clubs International Foundation (LCIF) in celebrating 30 years of improving vision health and increasing screening services through its SightFirst grant funding program.

Established in 1990, the SightFirst program aims to strengthen eye care systems in underserved communities, enabling them to fight blindness and vision loss and assist those who are blind or visually impaired. Through SightFirst, the [CLUB NAME] has [DESCRIBE SERVICE ACTIVITIES PERFORMED BY THE CLUB.] Through an unwavering commitment to vision health awareness, the [CLUB NAME] has helped more than [NUMBER] of people

In honor of the 30th anniversary of the SightFirst program, the [CLUB NAME] will [DESCRIBE ANY UPCOMING SERVICE ACTIVITY RELATED TO THE SIGHTFIRST PROGAM]. [INCLUDE INFORMATION ABOUT YOUR COMMUNITY CAN PARTICIPATE OR SUPPORT SIGHTFIRST ACTIVTIES]

**SightFirst Program: By the Numbers**

* More than US$370 million in SightFirst grants have been approved for over 1,330 projects in 112 countries.
* More than 9 million cataract surgeries have been performed.
* More than 2 million billion professional eye care and community health workers have been trained.
* More than 1,350 eye centers have been built, expanded or equipped.
* More than 185 million doses of medicine have been distributed and nearly 950,000 surgeries have been performed to control trachoma, a painful eye infection found in communities that lack access to clean water and that may result in irreversible blindness if left untreated.
* More than 325 million doses of medication have been distributed to halt the progression of river blindness, a parasitic infection spread by the bites of infected black flies.

While the impact of Lions’ work in vision has been tremendous, due in part to LCIF support through grant programs like SightFirst, the WHO reports that globally at least 2.2 billion people have a vision impairment or blindness.

To join the celebration and to help residents of [CITY NAME], contact the [CLUB NAME] at [CLUB CONTACT INFORMATION.] For more information about the LCIF SightFirst program, visit [lionsclubs.org/SaveVision](http://www.lionsclubs.org/SaveVision)

**About Lions Clubs International Foundation (LCIF):**

Lions Clubs International Foundation (LCIF) is the charitable arm of Lions Clubs International. Established in 1968, LCIF provides grant funding to support the compassionate works of Lions, empowering their service and addressing the needs of their communities both locally and globally. LCIF is proud of its exemplary ratings history with Charity Navigator, the most-consulted U.S. charity evaluator. Learn more at [lionsclubs.org/LCIF.](http://www.lionsclubs.org/LCIF)