

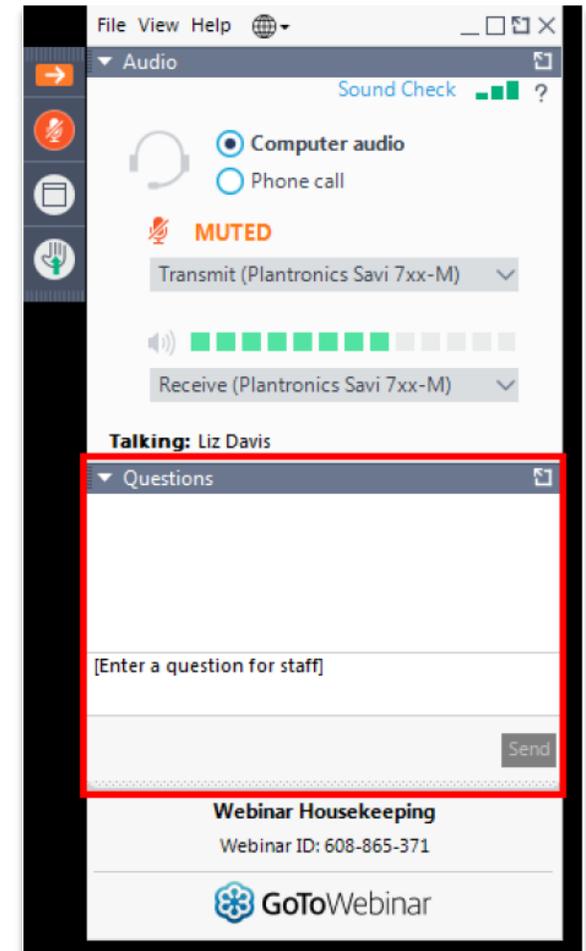


Global Action Team Stories from the Field

Childhood Cancer Success Stories

Important information about this webinar

- This webinar is being recorded. The recording and presentation will be available later this week on the Lions International Virtual webpage: lionsclubs.org/virtual
- Your microphone has been muted and will remain so for the duration of this webinar
- Have a question? Submit it using the “Question” tab located in the sidebar



The screenshot displays the GoToWebinar interface. At the top, there is a menu with 'File', 'View', and 'Help'. Below this is the 'Audio' section, which includes a 'Sound Check' button and two radio buttons: 'Computer audio' (selected) and 'Phone call'. A red 'MUTED' indicator is visible next to the microphone icon. Below the muted indicator, there are dropdown menus for 'Transmit (Plantronics Savi 7xx-M)' and 'Receive (Plantronics Savi 7xx-M)'. A volume slider is also present. Below the audio settings, it says 'Talking: Liz Davis'. A red box highlights the 'Questions' section, which contains a text input field with the placeholder '[Enter a question for staff]' and a 'Send' button. At the bottom of the interface, it says 'Webinar Housekeeping' with the 'Webinar ID: 608-865-371' and the 'GoToWebinar' logo.

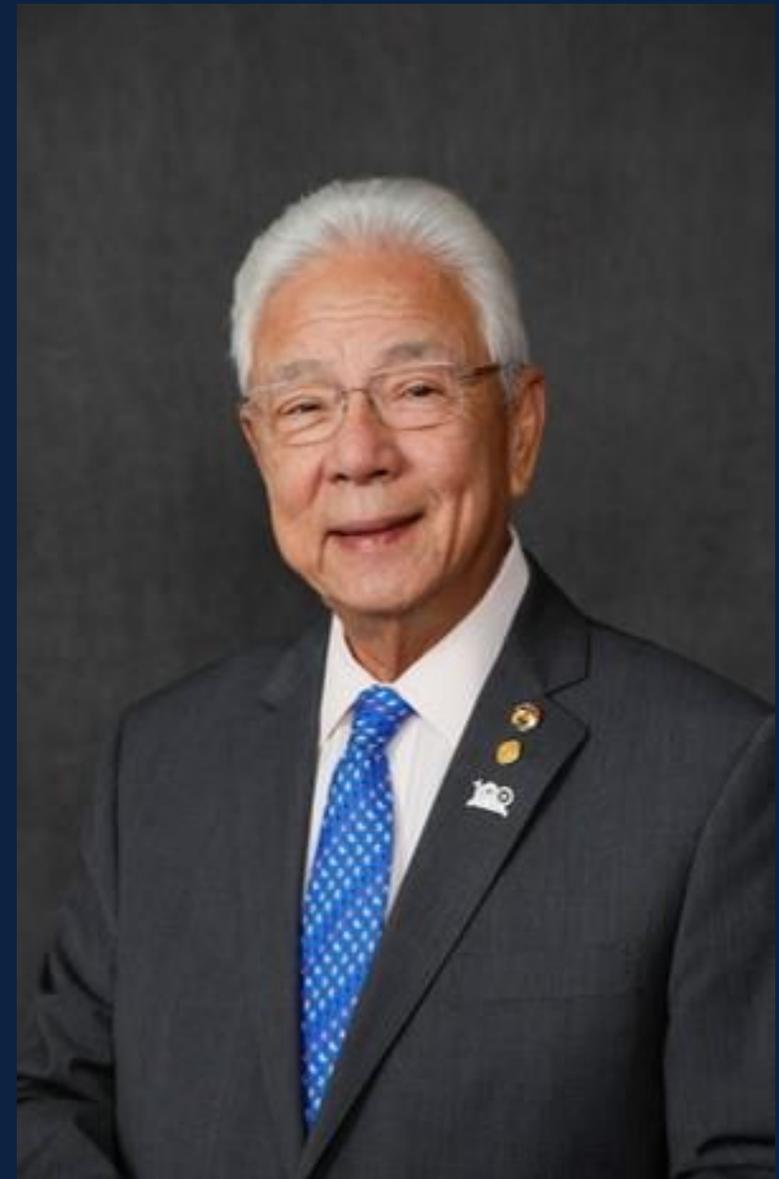


Moderator

Kajit (KJ) Habanananda
Past International President
Chairperson of the Global Action Team

Lions International Staff Support

Sunayna Mahtani – CA 6, CA 8
Morgan Croft-Schornak – Program Development
Mary Campbell – Program Development



Meet Today's Presenters



Leo Priyanka Devi
Leo Club Immediate Past
President



PDG Nazmul Haque
GAT Area Leader



Lion Niroshni Singh
Club Project Director:
Childhood Cancer



PDG Tony Holland
District GMT Coordinator



RMHC Malaysia and Hospital Kuala Lumpur



Leo Priyanka Devi

Leo Club Immediate Past President
CA 5: The Orient and Southeast Asia

MD
308

RMHC Malaysia and Local Lions Clubs forge strategic partnership for Childhood Cancer Awareness



Making a difference



The results: A Lions Wonderland!



Lions Clubs International

Childhood Cancer Project with Hospital Kuala Lumpur



Childhood Cancer Project with Hospital Kuala Lumpur





Local Lions Partnering with World Child Cancer in Bangladesh



PDG Nazmul Haque

GAT Area Leader

CA 6: India, South Asia and the Middle East

MD
315

MD
308

Childhood Cancer in Bangladesh

Partnering with World Child Cancer



Campaign Preparation



- Meeting with the Lion Leaders of Bangladesh to develop a campaign plan and to discuss fund-raising opportunities (August 2020)
- More than 500,000 Bangladesh Taka (approx. 5,800 USD) raised by Lions for campaign activities

Campaign Support



Health show held on September 25, 2020

- Two TV talk shows telecasted
- Printing and distribution of thousands of leaflets and posters highlighting symptoms of childhood cancer
- Television ad campaign (scrolling ticker)
- Helpline for beneficiaries



CHILDHOOD CANCER WARNING SIGNS

1

2

3



IF THESE SYMPTOMS ARE PRESENT REFER FOR FURTHER EXAMINATION.

Contact for details 01712 133839

Campaign Impact

- Identifying children with cancer in rural areas and bringing them to city hospitals for treatment
- Lions assisted with
 - Transportation
 - Food
 - Hospital tests
 - Post-treatment follow-up and rehabilitation
- 12 children are under treatment in different hospitals in Dhaka, the Capital of Bangladesh



World Child Cancer Recognition

Raising Awareness of Childhood Cancer in Bangladesh



Children in rural Bangladesh

A lack of awareness and understanding of childhood cancer is a major barrier to diagnosis for many children in Bangladesh.

September is Childhood Cancer Awareness Month and World Child Cancer has been generously supported by **Lions Club International** to help raise the profile of childhood cancer, particularly in the more remote regions.

<https://www.worldchildcancer.org/news/raising-awareness-childhood-cancer-Bangladesh>



Childhood Cancer Awareness Programs



▶ 0:00 / 0:47

Lions Clubs International MD 315





Is there a party going on in South Africa?



Lion Niroshni Singh

Club Project Director: Childhood Cancer
CA 8: Africa



East Coast Lions Club Partner with CHOC



“Is there a party going on here?”



“Is there a party going on here?”



To see another video, created by CHOC, please click here:

<https://www.youtube.com/watch?v=EHuVjAuZsro>



Entertainment Events

Are you interested in organizing an Entertainment Event for children with cancer and their families?

- A. Yes
- B. No
- C. Maybe



 Childhood Cancer Entertainment Event Service Project

Use this project planner to help your club organize an entertainment event that serves and encourages local youth and families who are affected by childhood cancer.

1. Start planning your event.

QUICK TIP ▶ Plan your service project with a partner organization that serves children with cancer and/or their families.

Fill in the blank fields in the form below to determine the details of your event.

What you will achieve <ul style="list-style-type: none"> Provide safe and fun entertainment for children impacted by cancer as well as their families/caregivers. Support children and families who are impacted by childhood cancer. Encourage community among children and families experiencing childhood cancer. 	Duration <input type="checkbox"/> Recurring <input type="checkbox"/> One-time _____ # of hours	Location The location should be onsite at a partner facility, or at an offsite location that is chosen with a partner or healthcare professional that is deemed safe and appropriate for the participants.
	Planning time <input type="checkbox"/> 2-4 months	
	Start/end dates _____	
	Estimated number of participants: _____	

Planned participants		
Select the audience you would like to serve at your event.		
People we will serve: <ul style="list-style-type: none"> <input type="radio"/> Children with cancer <input type="radio"/> Siblings of children with cancer <input type="radio"/> Parents/caregivers of children with cancer <input type="radio"/> All of the above 	People who will provide services: <ul style="list-style-type: none"> <input type="radio"/> Partner organization that provides services for children and their families experiencing cancer <input type="radio"/> Entertainment professionals <input type="radio"/> Transportation services <input type="radio"/> Medical professionals <input type="radio"/> Other _____ 	Notes: Working with a partner organization that provides services to children and families experiencing cancer is a key component of a successful childhood cancer event.

New Childhood Cancer Resource!

Visit lionsclubs.org/childhoodcancer To download the new Service Project Planner which will guide you through planning and implementing a Childhood Cancer Entertainment Event.





LCIF Childhood Cancer Grant: Supporting St. Jude's Midwest Affiliate in the United States



PDG Tony Holland

District GMT Coordinator
CA 1: United States of America, Its
Affiliates, Bermuda & The Bahamas

MD
1

MD
315

MD
308

MD
410

District 1H Childhood Cancer Project





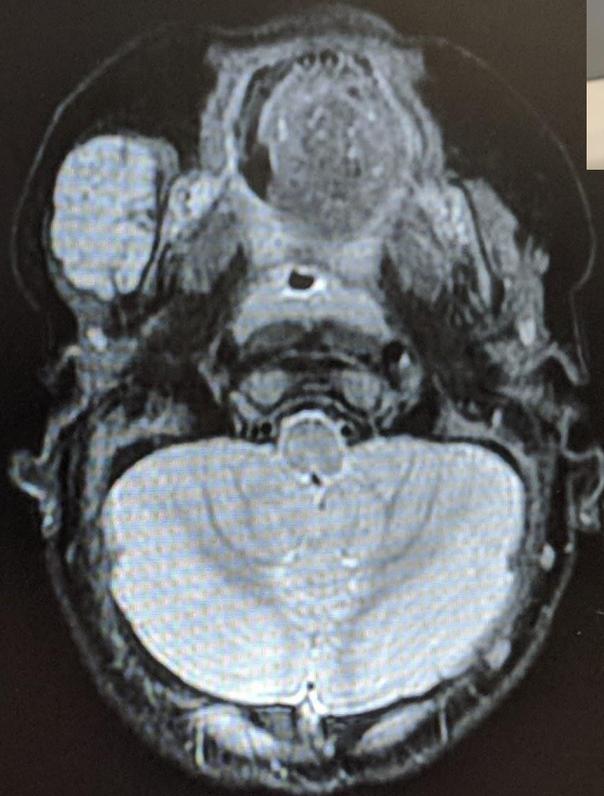
Question...

When all of the support is for the patient, who is there for the family?



Lions Clubs International
FOUNDATION

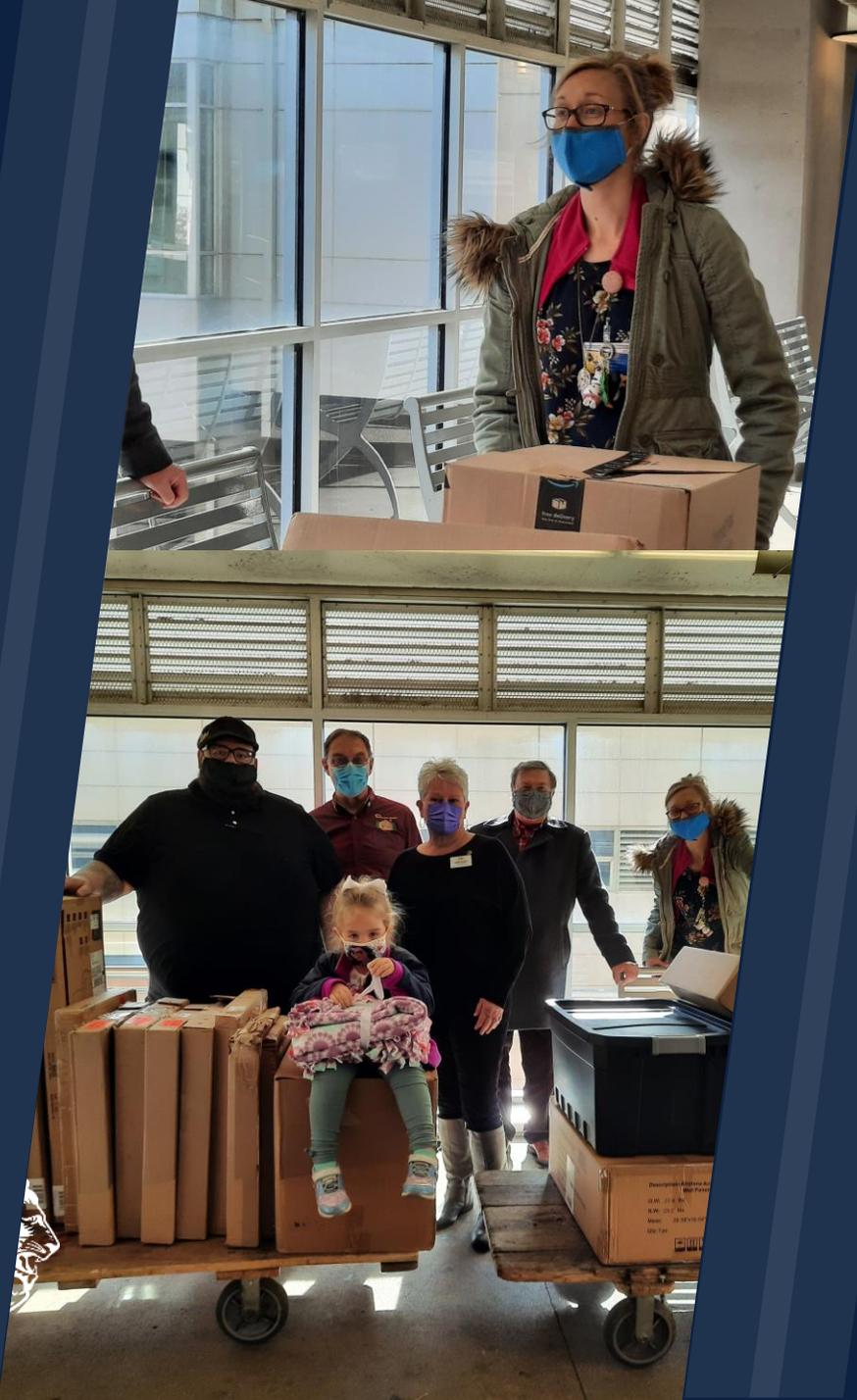
How do I get here?



What was the goal?

To improve the EDUCATION and RECREATION for the patients and families at St. Jude's Midwest Affiliate in Peoria IL





So, the big question is...

Was the project a success?

- US\$41,500 raised
- Donations and grants
 - LCIF Childhood Cancer grant provided US\$20,423
- Thousands of kids served

Where are we now?

Delivery in progress

- Many items in use
- Playhouse finalized

Most importantly...



Nintendo Games



MediKin Doll



Finley is great!



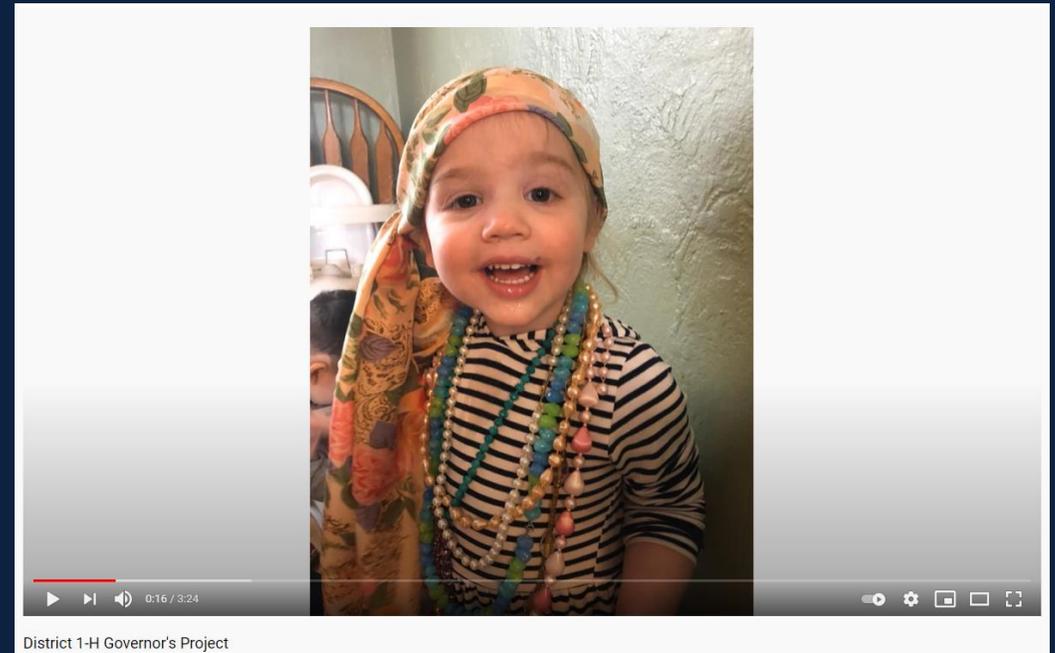
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This project is just the start...

District 1-H
Governor's Project
St. Jude's
Midwest Affiliate
Peoria, IL
Song by: Calum Scott
"You Are The Reason"

There are thousands more that need our help.

[Please find the video here.](#)



Thank you all.



Global HOPE Partnership

LCIF is partnering with Global HOPE to help address the huge discrepancies in outcomes from childhood cancer in developed countries and developing countries.

[Learn More](#)



LCIF Childhood Cancer Grants and Partnerships

Visit lionsclubs.org/LCIFchildhoodcancer to learn more about:

- The Childhood Cancer Grant
- The Global HOPE Partnership

If you have questions about the Childhood Cancer Grant, please email: new.emerging@lionsclubs.org.

Childhood Cancer Grant

LCIF offers grants to Lions districts and multiple districts in amounts from US\$10,000 to US\$150,000. The goal of the LCIF Childhood Cancer Pilot Grant Program is to improve the quality of life for children receiving treatment and their families.

[Learn More](#)



Success Story Webinar

Are you interested in hosting a Childhood Cancer Success Story Webinar in your area to keep this conversation going?

- A. Yes
- B. No
- C. Maybe





Visit [lionsclubs.org/ GATresources](https://lionsclubs.org/GATresources) for the Success Story Webinar Toolkit!

Join Us for a Webinar!

**Global Action Team
Stories from the Field**

[Day], [Date]
[Time][am/pm] [Time Zone]

Featuring CAs [X] & [X]

Presentations by:

- [Name]
- [Name]
- [Name]

Lionsclubs.org/virtual

GAT Stories from the Field Kit
Storytelling Best Practices

In order to help you tell the best story possible and engage your audience, we have compiled a list of best practices as well as some things to avoid when telling your story in the upcoming webinar.

MOST IMPORTANTLY

Tell your own story: If you weren't significantly involved (would you be a main character when they sell the movie rights?), either pick a different story or find a person who was more involved to tell the story.

Rehearse, Revise, Repeat: Memorize your story so you can tell it instead of read it, and practice in front of a mirror. Remember, you will be on camera, so facial expressions count!

Be Conversational, Not Presentational: It is hard to gauge your audience's interest when you cannot see or hear them, but that doesn't mean you can't pretend that your audience is in front of you. Be relaxed and conversational; pause between big moments of the story, and imagine your captive audience there in the room.

TO CAPTIVATE YOUR LISTENERS

Hook your Listeners: Don't forget to have a reason for the story. What did you or your club stand to gain or lose from what happened? Why were your actions important or even urgent? What complications stood in the way of you completing your goal, and how did you work around them?

Start off Strong: Open your story by drawing the audience in. Tell them what caused the story to start (also known as the "Call to Action"), and describe what you felt, saw and heard in detail to help them visualize it.

Stick the Landing: Plan the last line of your story so you know exactly where you need to go in order to finish. An ending that trails off into nothing makes a story forgettable.

Featuring CAs [X] & [X]

Lionsclubs.org/virtual

Questions or Comments?



Next step...

Hold a Success Story
Webinar in your area to
continue the conversation!



Lions Clubs International





Group by Lions Clubs International

Lions Global Action Team

Private group · 9.8K members

Join Group

About Discussion Announcements Rooms Members More ▾

Join the Conversation

- Connect with Lions around the world
- Get real-time updates from Lions International Headquarters
- Learn about new and updated resources, upcoming webinars and Lions' success stories



Thank You