



New Voices in Leadership and Marketing:

Inspirational story sharing



New Voices

**District 19 G
LEADERSHIP**



**Lion Debbie Mansell, FVDG
Lions Club of Peninsula**

**District 18 L
MARKETING**



**Lion Barry Krebs
Lions Club of South Cobb**

**District 411 A
MARKETING**



**Lion Dr. Anne Ng'ang'a
Lions Club of Masaku Pioneer**

**District 117 A
LEADERSHIP**



**Lion Olga Pavlidou-Koutroubi
Lions Club of Athens Specialty
New Voices**



New Voices Leadership

Lion Debbie Mansell

Peninsula Lions Club, District 19G





New

Voices



New Voices 2021 -2022 Leadership

Lions club member since 2006

Passionate about serving the youth in the community

Developed numerous innovative service projects

Nominated for:

- Leadership accomplishments
- New club development
- Obtained grants to meet district needs





LCIF Institutes and USA/Canada Forum



**Advanced Lions Leadership Institute 2018
with Daniel Marney-Elkins**



**Lions University Doctorate Certificate 2019 with
VP Judge Haynes Townsend**



**USA/Canada Lions Learning Forum 2021
with IP Douglas Alexander**

New Bicycle Club Branch



Peninsula Lions Bicycle Club Branch organized ride.



Bicycle Club Branch riding with the Middle School Class.



Vision screening creates an opportunity for a new service project!



Vision screening at local elementary school.



Lions and partners donate 100 pair of rain boots.



LCIF Grant paves the way to a new Club Branch!



LCIF grant to Willapa Harbor Hospital for 3D mammography.



New member induction Willapa Harbor Hospital Club Branch.



*The world is changed by your
example not by your opinion.*

Paulo Coelho

Thank you





New Voices Marketing

Lion Barry Krebs

South Cobb Lions Club, District 18L





New

Voices

Background

Lions Club member since 2013. Served as Club President, Club Secretary, Program Director, New Member Director, currently Zone Chairman and District Environmental Chairman. Responsible for club and zone newsletters as well as Facebook and Instagram accounts. Sponsored six new club members.

Career: Worked as a sales manager for Kellogg's for most of my 35 years with the company

Passionate about the community and environment

Serving as Board Chairman for Keep Cobb (County) Beautiful. Appointed to the Board by County Commissioner in 2015.



Evolution Of The Lions Litter Clean-Up Projects

2014: First adopt-a-mile inspired by a neighboring club

2014: First organized litter clean-up

2015: Appointed to Keep Cobb (County) Beautiful Board Of Directors by our county commissioner

2015-2022: Current adopted seven additional miles and sold the adopt-a-mile to 34 other organizations in the area increasing our club's exposure and influence. Litter has been reduced by half. In the 2021 Litter Index survey we were the cleanest of the four Cobb County Districts.

2022: Cobb County Chairwoman donated \$500 leftover from her unspent campaign funds to our club



Year	# Hours	# Bags	# Tires	Furniture	Graffiti
2015	242	262			
2016	274	451	145	108	
2017	278	465	90	141	20
2018	196	281	70	87	5
2019	256	431	47	80	8
2020	297	677	101	124	23
2021	320	886	78	132	33
TOTAL	1863	3453	531	672	89

Working With Other Civic Organizations

Routinely lead litter clean-ups with the following local civic organizations:

- Austell Community Taskforce
- Mableton Improvement Coalition
- South Cobb Rotary Club
- South Cobb Kiwanis Club
- We Thrive On Riverside Renters Association
- We Love You Foundation
- STING Inc High School Student Mentoring
- Friends Of Mableton
- Friends Of The Nickajack
- H.O.P.E. Family Resources
- Homeowners Associations
- Nextdoor.com groups
- Local high schools
- Many different church groups
- Other Lions Clubs including 2021 Georgia State Convention Service Project



Leader of the City Of Austell Litter Clean-Up of Joe Jerkins Blvd with Mayor Ollie Clemons and City Council members 4/11/21



Police Athletic League 9/9/17



Nextdoor.Com Group 2/18/18



Organized the Historic River Line Litter Clean-Up of Henderson Park 4/12/21

New Voices

COMMISSIONER MONIQUE SHEFFIELD

Week of July 29, 2021



We love cleaning up the community

Keep Cobb Beautiful hosted the WeLoveU Foundation litter clean-up of the East West Connector and Floyd Road. The foundation brought approximately 120 volunteers from all over Atlanta to participate in this exciting event. Also in attendance were many important Cobb County officials including Commissioner Sheffield and KCB's Dawn Smith who coordinated the event. To download a clip from the cleanup, [click here](#).

The International WeLoveU Foundation specializes in environmental causes, disaster relief as well as social, senior and childhood welfare. The young volunteers were full of energy and enthusiasm which was inspiring to everyone involved. They had fun as this was their first Atlanta project since COVID. The volunteers removed 63 bags of litter and other debris from the roadways. We appreciate Starbucks who donated a lot of coffee and pastries as well as QuikTrip and Target who donated items as well. For more information about the WeLoveU Foundation, please visit <https://intweloveu.org/> and <https://weloveusa.org/>.

Commissioner Sheffield's Weekly Newsletters

LIFE & STYLE Wednesday, August 18, 2021 • Madison Hogan/mhogan@mdjonline.com • MDJ A4 COMMUNITY SPIRIT



Grosbin Antunez/Special

Pictured is a group photo of volunteers from various organizations that participated recently in the Back To School Litter Clean-Up event. Volunteers assisted with cleaning up streets around

Organizations from South Cobb such as the Mableton Improvement Coalition, First Christian Church Of Mableton, South Cobb Lions Club, HOPE Family Resource Center, Austell Community Taskforce, We Thrive In Riverside and local teachers recently worked together to remove 74 bags of litter from a close proximity to 21 Cobb County Schools in our area.

We also celebrated Abraham Antunez's 20th birthday and got a young, skinny, stray kitten adopted.

Thank you to The Green Room gourmet pizza and Dunkin Donuts for your help. We had lots of fun as we got these schools looking good

Marietta Daily Journal

Media Coverage



Week of June 18, 2021

Volunteer cleanups help improve our community

Volunteers from the South Cobb Lions Club and the Mableton Improvement Coalition recently helped the Friends Of Nickajack Road remove 27 bags of litter and six tires from East West Connector, Fontaine Road and Nickajack Road. They dedicated this litter cleanup to Paul Susko, who is recovering from illness. He has helped on many events over the years and volunteers continue to keep Paul lifted in prayer.

If you or your civic organization are interested in learning more about the Adopt-A-Mile program, keepcobbbeautiful@cobbcounty.org. She can provide everything you need to get started.



Commissioner Chairwoman Cupid's Newsletters



WSB Channel 2 Interview on 12/18/20

South Cobb Lions Club Recognition

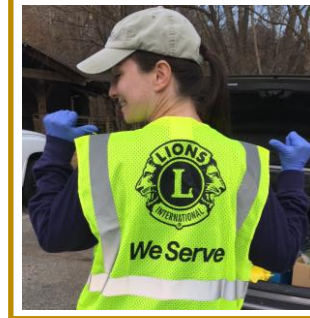
- Honored at an early 2016 Cobb County Commissioner Meeting
- 2016 Keep Georgia Beautiful Nonprofit Litter Prevention Award
- Keep America Beautiful 2016 National Community Improvement Award
- 2016 Cobb County Commissioner Proclamation
- Keep Cobb Beautiful 2017 Overall Community Improvement Award
- 2017 Keep Georgia Beautiful Runner Up Community Improvement Award
- 2017 Keep Georgia Beautiful Runner Up Litter Prevention Award
- Keep Georgia Beautiful 2017 Man Of The Year Award
- 2018 Cobb County Commissioner Meeting Certificate of Recognition
- Keep Cobb Beautiful 2019 Volunteer of the Year Award
- 2019 Keep Cobb Beautiful Volunteer of the Year Award renamed to the Barry Krebs Volunteer of the Year Award
- Awarded the Georgia Lions Club 2020-2021 State Convention Environmental Club of the Year



Tips For Success



1. Partner with your local government to adopt-a-mile and get supplies. There are also adopt-a-stream, adopt-a-cemetery, adopt-a-spot programs available.
2. Subscribe to newsletters and associations such as Keep America Beautiful.
3. Document each event with pictures and results. Social media can serve as a great place to share and store your accomplishments.
4. Try to get the Lions Club message out to the public. Carry Lions Club pamphlets or business cards with you as you conduct your litter clean-ups for when you encounter grateful residents and citizens. We wear our Lions Club Safety Vests as we conduct our litter clean-ups.
5. Partner with other civic organizations during their litter clean-ups so that you can find other common interests and projects.
6. These litter clean-ups show immediate results. Take time to admire your work and invite your volunteers to become involved with the Lions Club. Use your Leo Club or local ROTC high school students.





New Voices



In August, a starving, young, stray kitten approached a group of us cleaning up litter near a school. I brought him home and it is now a healthy and affectionate indoor cat. He has been a real blessing to our family...

Check us out on Facebook at South Cobb Lions Club or on Instagram at southcobb_lionsclub

Thank you





New Voices Marketing

Lion Dr. Anne Ng'ang'a

Masaku Pioneer, District 411 A



Who am I ?

Dr. Anne Ng'ang'a

Public Health Specialist

- A Lion since 2018
- LC Masaku Pioneer District 411A
- Introduced by a colleague
- Passionate about serving the needy
- Marketing nominee- due to my performance as former Club President and current New Voices Convener District 411A

**Marketing is important to inform and engage others,
build a reputation and grow the Lions
movement .**



←

masaku_pioneer

🔔

⋮



82

Posts

327

Followers

284

Following

Lions-Leo Club Masaku Pioneer.

Community

👤👤 TOGETHER WE SERVE👤👤

1

.We save Sight

2

.We fight Diabetes

3

.We fight Cancer

4

.We support Youth

5

.We are Environmentalist.

youtube.com/channel/UC4t_tluz9-KLvE0Er9Zidw




Followed by leos411a, angel.kyalo and 30 others

Following ▾

Message

👤



Fundraising



DG Dinner



Blood Drive 2021



Environment Day



Lions Sigh

Masaku_pioneer
(Instagram page)

Home About Events Photos Videos Community



Lions Club Masaku Pioneer. is at Machakos Scouts Centre.

5 Jun 2021 · Nairobi, Kenya · 🌐

To mark the World Environmental Day, We the Leo's and Lion's of Masaku Pioneer partnered with Kenya Forest Service, Kenya Scouts Association, Machakos Kat... See more



👍❤️ 3

Like

Comment

Share

Lions Club Masaku Pioneer.
(Facebook page)

Masaku Pioneer Leos & Lions Club
(Youtube page)



LIONS CLUB OF MASAKU PIONEER

Together we serve



Raising funds to support our service to communities.



Lion Dr. Anne Ng'ang'a
President Lion Club Of Masaku Pioneer

"We make a living by what we get. We make a life by what we give." —Winston S. Churchill

Kindly donate and impact a life.

Ksh 1 to 49,999. - Bronze

Ksh 50,000 to 99,999 - Silver

Ksh 100,000 to 499,999 - Gold

Ksh 500,000 and above- Platinum

How to donate:

Mpesa: - Paybill 247247

Account No - 0170279886006

Bank deposit: - Equity Bank

Acc. Name - Lions Club Masaku Pioneer

Acc. No - 0170279886006



DIABETES



ENVIRONMENT



HUNGER



VISION



CHILDHOOD CANCER

Secretary

Dorcus Kibachio

+254 721 897 271

dorcaskibachio@gmail.com

President

Dr. Anne Ng'ang'a

+254 722 765 851

anniewambui@gmail.com

Treasurer

Caroline Muli

+254 721 554 866

mulimcarol@gmail.com

Game changer

This poster was circulated to all our networks through WhatsApp.

We needed to serve now more than ever





Raised appx. USD 6,000



October





800 Trees!

Masaku Pioneer reached out to **Machakos School Alumni Association** to plant **800 trees** at Machakos School on **31st October 2020**. This was preceded by a board meeting with **District Governor** in his visitation to our club. Very grateful that DG participated in the tree planting activity





DECEMBER



CHRISTMAS LUNCH FOR CHILDREN FROM KIBAGARE SLUMS

(1/2)



Masaku Pioneer Lions and Leos served lunch composed of pilau, beef stew, chapati, steamed white rice and steamed cabbage plus sodas to kids from Kibagare slums on 19th Dec 2020.



Club President Lion Dr. Anne Ng'ang'a with the teenage girls after a mentoring session.

Masaku Pioneer

LEO INSTALLATION

(2/2)



Cake cutting to crown the ceremony.



The LEO Cabinet with Lion President Dr. Anne



LEO's

Masaku Pioneer Leo Club

- Elizabeth Muiruri
- Kevin Kiarie
- Lorna Maiyo
- Joshua Kyalo
- Angel Kyalo
- Ngotho Kyula
- Cynthia Gathimba
- Lynda Paulette Oketch
- Abraham Rivuvu
- Erica Ndege
- Peris Njibu
- Rita Kinga
- Nita Wanjiku
- Curtis Muthengi
- Rhoda Wangari Gaita

NOVEMBER



We Serve



LEO-LION CLUBS OF
MASAKU PIONEER

100 BODA BODA RIDERS

Alert today – Alive tomorrow

(2/2)



Our Riders came in numbers.

Lion Dr. Loise Nyanjau
giving a talk on Covid-19



The official hand over of the Reflector jackets and
masks to the Area Chief, OCS syokimau and the
chairman Boda Boda riders.



Leadership 101

One on One with Captains of Industry.



Dr. Githinji Gitahi

Group CEO, Amref Health Africa.



Marion Mwangi

MD, BOC Kenya.



Dr. Manoj Shah

Group MD, Kingsway Tyres.



Edna Ambundo

Director Colgate-Palmolive's
India Global Technology Center.

Hosted by New Voices team.

Date: Saturday, 2nd October 2021.

Time: 4pm - 6pm EAT.

zoom ID: 889 7853 2067

Passcode: 734084



Dr. Anne Ng'ang'a
New Voices Convener
Lions Club International D411A
(Moderator)



New Voices Leadership Webinar

YouTube · Lions District 411A
8 Oct 2021

Lessons learnt

- Have a plan
- Commitment
- Transparency
- Accountability
- Feedback





New Voices Leadership

Lion Olga Pavlidou Koutroumpis

**Athens Specialty New Voices Lions
Club, District 117A**





L. Olga Pavlidou Koutroumpis

New Voices Nominee in Leadership D117A

Club & Charter President
The Lions Club of Athens Specialty New Voices



International President's Leadership Medal 2021

**Recognitions : Leadership, Membership Key, Membership Advancement Key ,
Builder Key, Silver Centennial Lion, Gold Centennial, Diamond Centennial Lion**

"My purpose is to serve as a bridge to creativity and possibility"



New Voices



Innovation, inspiration, motivation and fun!
Lions Women Symposium
40 Guest Speakers & 10 Moderators, from
Governmental Institutions, NGO's
Entrepreneurs, Associations, Universities
in 10 hourly sessions, in **one day**,
in two meeting rooms, discussing women equality
in every aspect of our lives.

Hybrid Symposium :**Sunday 13th of March 2022**



Mission

IMPOSSIBLE

- We built our team
- We set our vision
- I designed **(E)Quality Campaign**
- We set **22** proposals to serve our fellow human being
- We built our brand name, we built Trust & Loyalty
- We selected our tools for our campaign depending on members' abilities.
- We got social. (Site Facebook Page Instagram Twitter)
- We started implementing our campaign
- We are evaluating our activities impact
- Fundraising



Mission

IS ACCOMPLISHING

www.newvoicesathens.gr



New

Voices

New Voices News



New Voices News

27th of September 2020 | 18.00 CET

Radio Broadcast

The Lions Club of Athens Specialty New Voices!

www.newvoicesathens.gr



NEW VOICES NEWS RADIO BROADCAST

Built our Brand Name, Trust, Loyalty





NEW VOICES NEWS
WEB TV BROADCAST
WELCOME
2nd VICE PRESIDENT Dr. PATTI HILL
LIONS CLUBS INTERNATIONAL





NEW VOICES NEWS
RADIO BROADCAST
WELCOME
PDG ELENA APPIANI
at Hephaestus Radio in Wien
24/2/2021
19.00 CET





NEW VOICES NEWS
RADIO BROADCAST
WELCOME
PDG ELENA APPIANI
at Hephaestus Radio in Wien
24/2/2021
19.00 CET





New Voices News
Welcome
PID Robert Rettby
Saturday 30 January 2021 17.00 CET
Hephaestus Radio
Stay Tuned

NEW VOICES NEWS





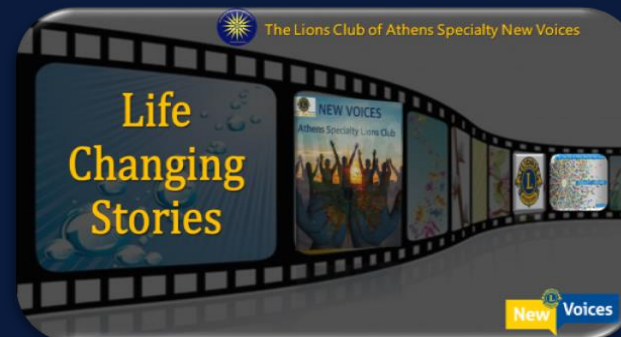
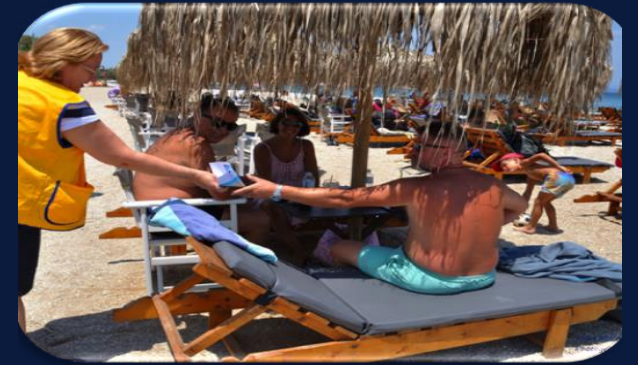
Interviewing
ON AIR **28/11/2020 | 17.00 CET** **PID and GAT Area Coordinator LION**
Gabriele Gabattoni





NEW VOICES NEWS
RADIO BROADCAST
WELCOME
PID SANGEETA JATIA
at Hephaestus Radio in Wien
28/3/2021, 18.00 CET

1. 5 Global Cause Activities
 2. Life Changing Stories
 3. Virtual Events & Meetings
 4. Virtual Diversity Symposium **Tell us your story**
 5. New Voices **Diversity and Women Awards**
 6. Women Portraits
 7. Fairy tale “The Journey of the Flake”
 8. Podcasts (coming soon)
 9. Virtual archaeological tours
 10. Informative Awareness and Motivational Videos
 11. Mentoring – Life Coaching
 12. Seminars/Participation at a European Citizens’ Information Program concerning our digital rights
- European project CSI - COP H2020



Mylci Grand Totals: Activities 2020-2021

Activities + Humanitarian Services	People Served	Volunteer Hours	Value of Food
41	6305	1225	12,500 \$

Food to Orphanages

www.newvoicesathens.gr

(E)QUALITY CAMPAIGN-EDUCATION

We strongly believe that the seed of stereotypes is sown in education, and education is where the solution lies, we designed an educational plan that promotes human rights to our children.

We created an interactive program that concerns **Human Rights, Diversity and Inclusion** for:

- a) Kindergarten and the three first classes of Elementary School and offers an introduction to human rights.
- b) the higher classes of Elementary School Students, the program teaches children about Equality in an interactive way.
- c) the students at Gymnasium & Lyceum, the program concerning Human Rights will help students to understand and adapt human rights in everyday life.



New Voices



In Japanese schools, the students don't get any exams until they reach the 4th grade. Why? because the goal for the first 2 years of school is not to judge the child's knowledge or learning, but to establish good manners and develop character. The Japanese scholars teach manners before knowledge. Should this be implemented worldwide?

www.newvoicesathens.gr



GET SOCIAL WITH US



Instagram
lions_newvoices_athens



Twitter
@AthensLions



Facebook
Envathens



YouTube
Lions Athens New Voices



Let's stay connected!

Hear the voice of the unheard



www.newvoicesathens.gr

"Leadership is an active living process. It is rooted in character forged by experience and communicated by example."

I am grateful to Lions Club International for giving me the opportunity to serve.

I am grateful to my National Leaders who believed in me and lifted me up.

I am also thankful to have the opportunity to lead a team that is truly passionate and genuinely care about each other.

L. Olga Pavlidou Koutroumpis

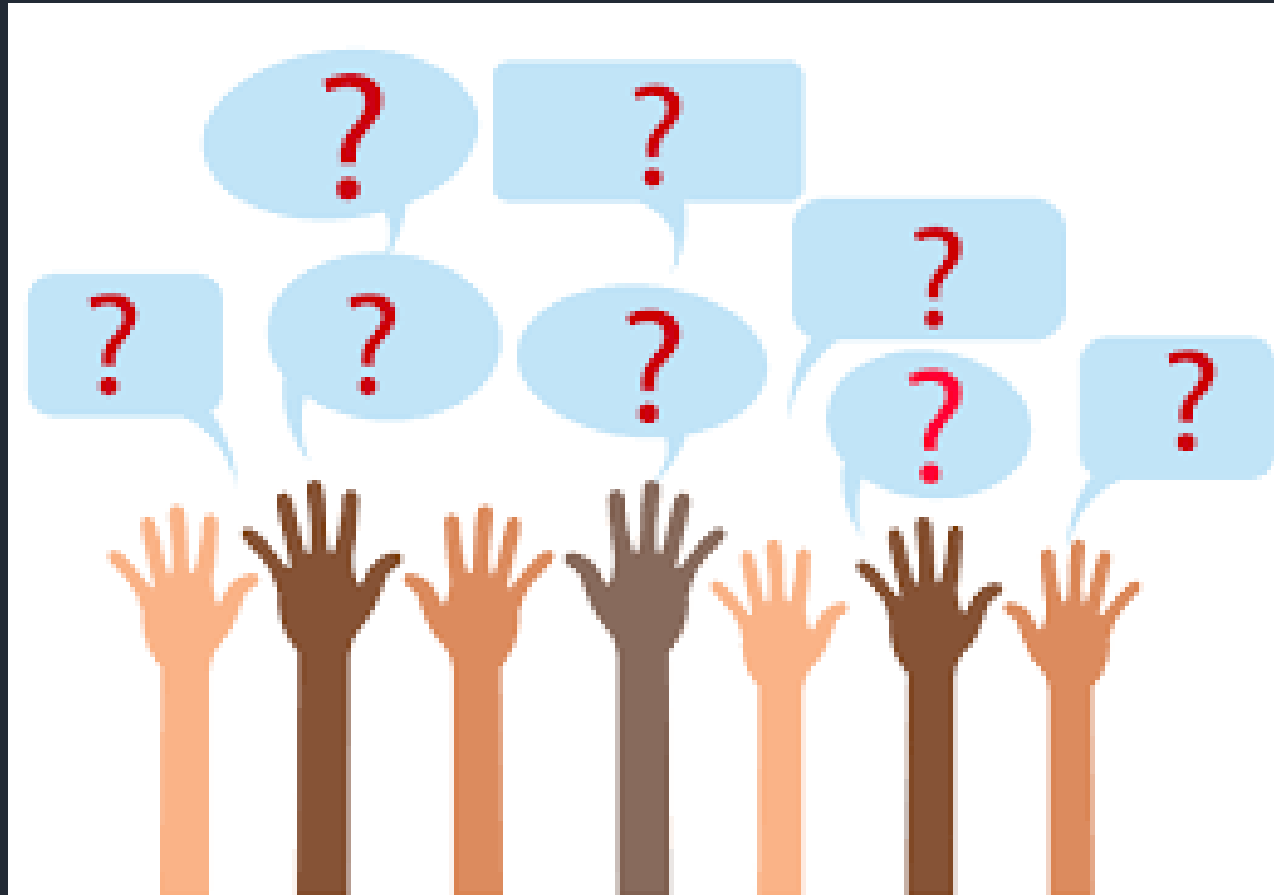
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New

Voices





For more information contact
District and Club Administration Staff at:
newvoices@lionsclubs.org

and visit

Facebook: Lions New Voices

Website <https://www.lionsclubs.org/newvoices>

And Join the Conversation!

