

# Goal Setting for Leo Clubs, District or Multiple Districts

**Congratulations!** Your Leo club, district or multiple district is ready to set goals for the year ahead, for a service activity, team building event, training opportunity, fundraiser or membership campaign.



A well-developed goal is

**S**pecific  
**M**easurable  
**A**ctionable  
**R**ealistic  
**T**ime bound

## Examples of **SMART** goals

- Service event: By the end of the Lion year, our club, district or multiple district will hold three service events benefiting the Childhood Cancer global cause.
- Membership campaign: By the end of the Lion year, our club, district or multiple district will achieve positive membership growth (meeting or exceeding last year's membership numbers).
- Leadership development: By the end of the Lion year's first quarter, our club, district or multiple district will hold a training for officers, and the trainings will be recorded on Learn.
- Fundraising: By the end of the Lion year, our club, district or multiple district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal by asking Leos to donate to the Lions Share Program for Leos. Seventy-five percentage of Leos will donate.
- Team building: Our club, district or multiple district will host a quarterly team building event where Leos can have fun, network and get to know one another.

Want to learn more about setting goals? Take the **Goal Setting** course on the [Lions Learning Center](#). In this course, you will learn how to establish an effective goal. You will complete the process of defining goals, writing an action plan and then managing your goals for the best results. By the end of the course, you will be on the path to achievement!



# Goal Setting Action Plan Template

Complete the table below for each well-developed **SMART** goal your Leo club, district or multiple district is striving to work toward. Be sure to include how you will assess the progress of the goal. If after assessing the goal, you find changes need to be made to the goal or action steps, note these in the alterations section.

Area of Focus				
<input type="checkbox"/> Service Activities		<input type="checkbox"/> Leadership Development/Training		<input type="checkbox"/> Custom Goal
<input type="checkbox"/> Membership Campaign/Recruitment		<input type="checkbox"/> Fundraising		<input type="checkbox"/> Team Building
Goal Statement				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Assessment		Alterations		