



GLOBAL ACTION TEAM

Global Membership Team (GMT) Multiple District Coordinator

Term	One year; selected by the multiple district (per the multiple district constitutional by-laws). May serve multiple terms.
Position Overview	As the GMT multiple district coordinator, you are the membership expert ensuring districts achieve <i>MISSION 1.5</i> membership growth plan and goals, as established. You educate, coach and mentor your coordinators while removing barriers that impede progress. Your drive and determination will inspire and empower districts to be successful in implementing <i>MISSION 1.5</i> .
Actions for Success	<ul style="list-style-type: none">• Commits to the organization-wide goal and objectives of <i>MISSION 1.5</i>, which includes achieving defined regional membership targets.• Develops, executes and supports an annual membership growth plan as defined by <i>MISSION 1.5</i>, in collaboration with GAT leadership.• Monitors district membership reports, tracks and interprets data, forecasts results, and conducts monthly check ins with GAT area leader and district GAT.• Adheres to an annual engagement calendar developed by the Global Action Team (GAT) multiple district chairperson (council chairperson) to monitor progress towards <i>MISSION 1.5</i> regional targets.• Implements strategies and provides ongoing motivation and training to support districts in achieving their <i>MISSION 1.5</i> goal in relation to membership growth and extension, and ensures districts are aware of available membership programs and resources.• Maintains effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc. in collaboration with multiple district GAT leadership.• Promotes available membership programs and resources available to support implementation of <i>MISSION 1.5</i>.• Monitors district progress towards membership goals established. Follows up with districts who are behind on their goals and offers motivation and support.• Encourages GMT district coordinators to include diverse populations to participate in GAT initiatives, including <i>MISSION 1.5</i>.• Contacts prospective member leads, provided by LCI, in a timely manner and provides status updates on membership.• Completes requirements and submits application to receive multiple district funding from LCI for membership development activities in support of <i>MISSION 1.5</i>.• Provides retention strategies in support of <i>MISSION 1.5</i> to districts in collaboration with GST, GLT and LCIF multiple district coordinators.• Motivates districts to focus on club extension and develops recruitment/retention strategies for existing clubs.• Partners with multiple district GAT leadership to conduct relevant <i>MISSION 1.5</i> seminars, events, and projects at council and cabinet meetings, multiple district convention and other training events, when possible.• Promotes completion of the Global Membership Approach training path and shares best practices.

Measuring Success

At the end of each Lion year,

- Achieves positive net membership growth as defined by *MISSION 1.5* including sponsoring at least one new member and extending at least one club.
- Decreases membership drops by 10%.
- Strengthens membership diversity and inclusion.
- Contacts prospective member inquiries provided by LCI in a timely manner and informing them about membership benefits.
- Charters established number of clubs as defined by *MISSION 1.5* membership growth plan.

Recommended Qualifications

- Passionate about Lions and is invested in the association's future.
- Leads by example; proven track record in membership growth and extension. Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).
- Graduate of the Faculty Development Institute, LCIP Certified, a past participant at an Advanced Lions Leadership Institute or other professional leadership program.

Reporting

- GMT multiple district coordinator reports to GAT area leader.
- GLT, GMT, and GST multiple district coordinators report to multiple district GAT chairperson (council chairperson).
- GMT district coordinators report to the GMT multiple district coordinators (or GAT area leaders, as appropriate).